# Anuba I ODAY

On Top Of The News Email: news@arubatoday.com website: www.arubatoday.com Tel:+297 582-7800 Monday, July 11, 2011

# Border in Business

RANDAL C. ARCHIBOLD
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MATAMOROS, Mexico

When the latest bloody headlines from the drug war in Mexico reach head-quarters in New York, Ken Chandler, the manager of a U.S. electronics manufacturing plant here, jumps on the phone.

He is not begging to come home.

He is begging to stay. "We



Federal police ride in the back of a truck used to combat drug traffickers in Matamoros, Mexico, June 29, 2010. Despite the drug war, the Mexican economy is growing considerably faster than the U.S. economy, and electronics manufacturing is leading the way.

(Michael Stravato/The New York Times)

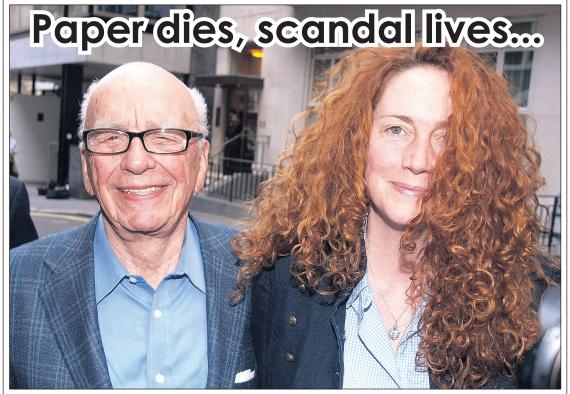
try to put them at ease, to say it is not time to pack up," said Chandler, who oversees the company's operations in this border city, where the military arrived last week to help purge drug cartel members from the Police Department. Not that his employer, Spellman High Voltage, needs much assurance. Like a crop of other manufacturers at the border, including six companies in this city alone, Spellman is expanding its operations, with a plant under construction after making a calculation that offers one of the starker paradoxes of these violent days in Mexico. Despite the bleak outlook the drug war summons, the Mexican economy is humming along, not without warning signs, but growing considerably faster than that of the U.S.

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All sporting casual wear, President Barack Obama meets with congressional leadership in the Cabinet Room of the White House, Sunday, July 10, 2011, in Washington, to discuss the debt. President Obama said Sunday that "we need to" work out a debt deal within the next 10 days, aiming to fashion a deficit reduction package that would allow the country to avoid first ever default on U.S. debt.

(AP Photo/Carolyn Kaster)



Chairman of News Corporation Rupert Murdoch, left, and Chief executive of News International Rebekah Brooks as they leave his residence in central London, Sunday, July 10, 2011. Britain's tabloid newspaper News of the World ceased publication with today's issue. News of the World is accused of hacking into the mobile phones of various crime victims, celebrities and politicians.

(AP Photo/lan Nicholson)

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#### JIM KUHNHENN LAURIE KELLMAN

WASHINGTON (AP) — President Barack Obama said Sunday that "we need to" work out a debt deal within the next 10 days as he convened a meeting with congressional leaders, aiming to fashion a deficit reduction package that would allow the country to avoid first ever default on U.S. debt. Obama and the eight top House and Senate leaders assembled in the White House Cabinet Room for about 90 minutes during a rare Sunday session, less than 24 hours after House Speaker John Boehner abandoned plans to negotiate a massive \$4 trillion deal for reducing the debt. As the meeting opened, Obama and the leaders sat around the table in Sunday casual dress.

**Continued on Next Page** 

### Aruba\_TODAY

### Obama: 'We need to' work out debt deal in 10 days

#### **Continued from Front Page**

Asked whether the White House and Congress could "work it out in 10 days," Obama replied, "We need to."

The Obama adminstration has warned that refusal by Congress to raise the \$14.3 trillion debt limit could lead to the first time in history when the U.S. government could not pay its debts.

The International Monetary Fund's new chief, Christine Lagarde, said that if the U.S. fails to act, she foresees "interest hikes, stock markets taking a huge hit and real nasty consequences" for the American and global economies.

"I would hope that there is enough bipartisan intelligence and understanding of the challenge that is ahead of the United States, but also the rest of the world," she said.

Republicans have demanded that any plan to raise the debt limit be coupled with massive spending cuts to lighten the burden of government on the struggling economy. Higher taxes, Republicans have said from the start, are deal-killers if not offset elsewhere. But Obama has a long way lion proposal because of its changes to Medicare and Medicaid.

Despite Boehner's preference for a smaller, \$2 trillion plan for deficit reduction, White House aides said



President Barack Obama waves to media as he steps off of Marine One on to the South Lawn of the White House, Sunday, July 10, 2011, in Washington, as he returns from Camp David.

(AP Photo/Carolyn Kaster)

to go to satisfy lawmakers in his own party, too. Many Democrats are unnerved by the president's \$4 trilSunday that Obama would press the lawmakers to accept the larger deal. Republicans object to its substantial tax increases and Democrats dislike its cuts to programs for seniors and the poor. The aides, however, left room for negotiations on a more modest approach.

'He's not someone to walk away from a tough fight," White House chief of staff William Daley said. "Everyone agrees that a number around \$4 trillion is the number that will ... make a serious dent in our deficit." But embedded among the tough words was rhetoric that acknowledged the "big deal's" prospects had become uncertain at best. "We're going to try to get the biggest deal possible," said Treasury Secretary Timothy Geithner.

It was an abrupt change from 24 hours earlier. Republicans late Saturday rejected the \$4 trillion proposal, the largest of three under consideration, because its tax increases would doom it in the Republicanled House, Speaker John Boehner said.

### Tough line:

# US suspends military aid to Pakistan

DOUGLAS BIRCH **Associated Press** WASHINGTON (AP) — The Obama administration's decision to suspend \$800 million in aid to the Pakistan's military signals a tougher U.S. line with a critical but sometimes unreliable partner in the fight against terrorism. President Barack Obama's chief of staff, William Daley, said in a broadcast interview Sunday that the estranged relationship between the United States and Pakistan must be made "to work over time," but until it does, "we'll hold back some of the money that the American taxpayers are committed to give" to the country's powerful military forces. The suspension of U.S. aid, first reported by The New York Times, followed a statement last week by



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### Rise in weekend trips on the subway, but reduced service

M. M. GRYNBAUM © 2011 New York Times

**NEW YORK** - New York City slows down on the weekends, and its subway is no exception: long waits, jumbled routes, trains that skip stops and sometimes never appear.

Except these days, even if the trains do not show up, riders still do. The weekend subway experience now entails crowded platforms, sardine-tight train cars and a rising tide of complaints as the system struggles with its biggest weekend passenger load in several decades.

Weekend trips have doubled in the past 20 years, far outpacing the growth of ridership during the workweek. Last year, the subway had 5.36 million rides on average during weekends, one of the highest counts on record, transit officials said.

"You would probably have to go back to close to World War II – when people were working six days a week to find a similar trend," said William M. Wheeler, director of planning at the Metropolitan Transportation Authority.

The new weekend rush speaks to significant improvements in a transit system that was once seen as

a national symbol of urban blight. But it also points to the shifting cultural and economic picture of New York, where changing work habits, population patterns and generational attitudes have helped turn the subway into the default mode of transportation at any time of day.

Dozens of residential developments have sprouted up around subway stations in once-desolate parts of Brooklyn and Queens. And the rise of a service-oriented city economy means many workers report to jobs on the weekends or at off

Just 10 years ago, the transportation authority was running advertisements that encouraged riders to take advantage of extra space on weekend trains. Today, in nightlife-heavy neighborhoods like the Lower East Side, the subways move nearly the same number of riders on weekends as they do during the week, a phenomenon once considered unthinkable.

At the Bedford Avenue stop in Brooklyn, which serves about a third of the L train's passengers, an average weekend day retains 90 percent of the ridership of a weekday. At Prince Street in SoHo, recently recast as

an upscale shopping mecca, the retention rate is 85 percent.

A few minutes before 1:30 a.m. on Saturday, Sean Hennigan, 39, ventured onto a crowded L train at the Bedford Avenue stop. He gestured around the different line.

It was a vibrant late-night scene on the Bedford Avenue platform, where an amateur guitarist belted out "Hotel California" for tips, and cuddling couples stared longingly down the tracks, seeking the lights of

A crowd at the Bedford Avenue metro station in New York, July 10, 2011. New York subways have seen a doubling in weekend ridership in the past 20 years, pointing to the shifting cultural and economic picture of the city.

(Hiroko Masuike/The New York Times)

noisy train car, which at that point was standing room only.

"You ride the subway at 2 o'clock on a weekday afternoon, it looks just like this," he said. "Just less drunk people."

Hennigan was in the early stages of a roundabout commute home: because of weekend service changes, he had to return to Manhattan before doubling back to Brooklyn on a the next train.

"The subways cleaned up their act a little bit," said Danielle Lanzet, 22, a student at the Columbia Publishing Course waiting for a train to Manhattan. A couple of weeks ago, she and a friend rode an uptown No. 1 train at 4 a.m. on a Saturday. "There were hundreds of people on it," she said. "The platform looked like a morning rush."

In the past five years, week-

end trips have grown at twice the rate of weekday rides. At the same time, weekend service has been reduced; because of budget cuts last year, many trains during the weekend now run once every 10 minutes, up from eight minutes, forcing more passengers into fewer cars.

As crime has receded and an older fleet gave way to brighter, newer trains, a generation of city dwellers has never experienced the subway's darker, grittier era. Many do not think twice about a wee-hour ride after a night on the town. Lanzet, on the platform at Bedford Avenue, said she felt safer taking the subway on weekends than she did five years ago. "More young people take the subway," she said. "When you're with people of similar age, you feel more comfortable."

The advent of the unlimited MetroCard in 1998 also prompted a big leap in the number of weekend rides, by making it far easier financially and logistically for New Yorkers to take leisure-time trips.

An increase in riders means much-needed revenue for the transportation authority, which faces perpetual financial strains.

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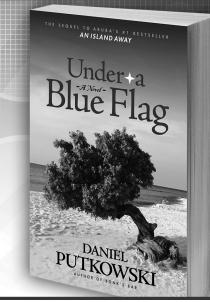


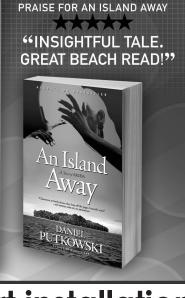


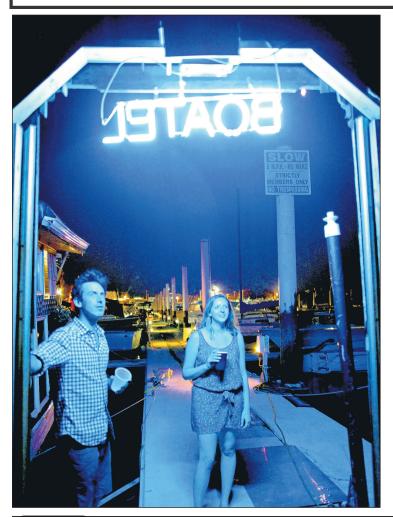
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### A floating hotel as an art installation

**MELENA RYZIK** © 2011 New York Times

**NEW YORK** – As boat christenings go, this one was rollicking. In lieu of a Champagne bottle smashed against a hull, there was late-night bourbon and diving off the roof of the Queen Zenobia into dark waters lighted with natuphosphorescence. Nine strangers in bathing suits floated on an overwhelmed inflatable raft; a couple held hands on a pair of deck chairs; a moose head in a house-

Guests mingle during the opening of the Boatel at Marina 59 in the Queens borough of New York, on July 8, 2011. The Boatel, an assortment of refurbished watercraft, is a floating art project, theater and makeshift hotel created by Constance Hockaday.

(Yana Paskova/The New York

Times)

boat was decorated with staying aboard the housea headlamp and a bra. Though the official ceremony would come later, on Friday night the Boggsville Boatel and Boat-In Theater, New York City's newest and perhaps loopiest tourist outpost, was open for business. Toting overnight bags and beer through a pounding rainstorm, guests arrived by A train or car at Marina 59, a working-class pier used by fishermen and pleasure boaters in an inlet off Jamaica Bay in Far Rockaway, Queens. Their home for the night was a floating hotel, a motley assortment of decades-old watercraft - four refurbished pleasure boats and a houseboat - moored around a juryrigged floating platform. In calmer weather it will be the site of movies and lectures; for now it served as a midnight party space.

"It's kind of a post-apocalyptic adventure," said Katie McKay, 34, a designer from Brooklyn who was

boat with four friends. "It doesn't feel like you're in New York at all.'

The Boatel is the work of an artist, Constance Hockaday, who said she hopes to attract the romantic and the adventurous - and amid them, the marina's neighbors - to this unlikely getaway. Under the auspices of Flux Factory, a Queens gallery, it will be open for reservations Thursday through Saturday all summer long, an experiment in urban vacationing and do-it-yourself ingenuity. July is nearly sold out already.

"When you think about it, the water is the last remaining open public space," said Jean Barberis, the artistic director of Flux Factory. "As artists and creative people venture more and more into the outer boroughs, there's less and less unclaimed territory on land. But the water is still completely open."

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### As government aid fades, so may the recovery

### MOTOKO RICH

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An extraordinary amount of personal income is coming directly from the government.

Nearly \$2 of every \$10 that went into Americans' wallets last year were payments like jobless benefits, food stamps, Social Security and disability, according to an analysis by Moody's Analytics, a macroeconomic con-

the government financed through September, averting a shutdown.

Unless hiring picks up sharply to compensate, economists fear that the lost income will further crimp consumer spending and act as a drag on a recovery that is still quite fragile. Among the other supports that are slipping away are federal aid to the states, the Federal Reserve's pro-

ployers added an anemic 18,000 jobs in June.

In Arizona, where there are 10 jobseekers for every opening, 45,000 people could lose benefits by the end of the year, according to estimates from the state Department of Economic Security. Yet employers in the state have added just 4,000 jobs over the last 12 months. Some other states will also feel a dispropor-

increase of about 35 percent. While some of that growth was in Social Security and disability benefits as the population aged, the majority resulted from payments to people continuing to suffer from the recession, said Zandi. Unemployment benefits, including emergency and extended benefits, are more than three times their prerecession level, he said. The nearly 20 percent of personal income now provided by the government is close to a record high. Approved by Congress last December. the final extension to jobless benefits - for a maximum of 99 weeks for each unemployed person - is scheduled to conclude at the end of this year. A handful of states, like Wisconsin and Arizona, have already cut

off weeks 80 through 99 for their residents. Meanwhile, more of the long-term unemployed are bumping up against the 99-week limit. Consumers account for an

Consumers account for an estimated 60 percent to 70 percent of the country's economic activity, but two years into the official recovery, businesses are still complaining that people simply aren't spending enough.

"Regardless of why people have less money to spend, it affects all retailers in all industries," said Michael Siemienas, spokesman for SuperValu, which operates grocery chains including Cub Foods, Shop 'n Save and Save-A-Lot. Siemienas said that the number of SuperValu's customers using electronic benefit transfers to pay bills has grown over the last year.



Najib Atisha, who co-owns two small grocery stores and has many customers who receive government assistance, at his business in Detroit, July 5, 2011. About 20 percent of personal income comes from government payments, but as programs are trimmed, reduced consumer spending could slow the recovery.

(Fabrizio Costantini/The New York Times)

sulting firm. In states stung hard by the downturn, like Arizona, Florida, Michigan and Ohio, residents derived even more of their income from the government.

By the end of this year, however, many of those dollars are going to disappear, with the expiration of extended benefits intended to help people cope with the lingering effects of the recession. Moody's Analytics estimates \$37 billion will be drained from the nation's pocketbooks this year. In terms of economic impact, that's slightly less than the spending cuts Congress enacted to keep

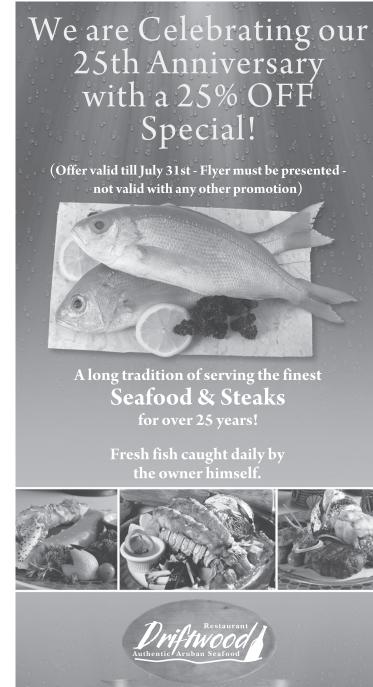
gram to pump money into the economy and the payroll tax cut, scheduled to expire at the end of the year.

"If we don't get more job growth and gains in wages and salaries, then consumers just aren't going to have the firepower to spend, and the economy is going to weaken," said Mark Zandi, chief economist of Moody's Analytics.

Job growth has remained elusive. There are 4.6 unemployed workers for every opening, according to the Labor Department, and Friday's unemployment report showed that em-

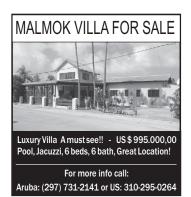
tionate loss of income unless hiring revives. In Florida, where nearly 476,000 people are collecting unemployment benefits, employers have added only 11,200 jobs in the last year. In Michigan, employers have added about 40,000 jobs since May 2010, but about 267,000 people are claiming jobless benefits.

Throughout the recession and its aftermath, government benefits have helped keep money in people's wallets and in turn circulating among businesses. Total government payments rose from \$1.7 trillion in 2007 to \$2.3 trillion in 2010, an



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### Royal couple at last event on California tour

**CHRISTINA HOAG THOMAS WATKINS Associated Press** 

LOS ANGELES (AP) — Prince William and Kate wrapped up their trip to Southern California on Sunday by visiting an inner-city school in downtown Los Angeles's notorious Skid Row area and attending a job fair for military veterans.

The Duke and Duchess of Cambridge were greeted at the Inner City Arts academy by six elementary school-aged children holding a welcome banner while a crowd of about 150 people cheered and looked on, some waving British and American flags. The former Kate Middleton wore a navy-and-white crochet top and a white pleated skirt, both by U.K. fashion company Whistles. Cynthia Harnisch, the academy's president and chief executive officer, spoke to the couple about Skid Row and the challenges of poverty and home-



Prince William and Kate, Duke and Duchess of Cambridge, laugh as he is introduced to speak at the Service Nation: Mission Serve Hiring Our Heroes Los Angeles job fair event at Sony Pictures Studios, Sunday, July 10, 2011, in Culver City, Calif.

(AP Photo/Bret Hartman)

lessness faced by many students at the school.

The duke and duchess were then escorted to a visual arts studio where they donned art smocks and sat at easels to paint.

A group of teenage dancers then performed for the couple, who appeared to enjoy the show.

Fifteen-year-old Iliana Samaniego, who was in the troupe, said she was thrilled when William gave a double thumbs up and told them "brilliant" at the end of the performance.

"Just seeing the smile on Catherine, it was great," said Samaniego, one of the 16 dancers.

Skid Row, with its intractable poverty and large homeless population, could hardly stand in starker contrast to the more glitzy parts of Southern California that the couple has seen on their whirlwind visit.

William Saturday, wowed the crowd with four goals at his charity polo match then he and his bride headed by helicopter to downtown Los Angeles for a black-tie film industry event that drew Nicole Kidman, Tom Hanks, Barbra Streisand, Jack Black and Jennifer Lopez, among oth-

Saturday night's soiree at the restored 1920s-era Belasco Theatre in downtown Los Angeles was organized by the British Academy of Film and Television Arts, of which William is president, to promote up-and-coming British talent in the industry. Fans cheered as they strode a red carpet and the couple responded by walking over and shaking a few hands.

"Before I start, I'd just like to thank Colin Firth for my opening line: I have a voice," William quipped in brief remarks to the starstudded audience, referring to Firth's role as William's great-grandfather, King George VI, in the acclaimed film "The King's Speech."

The guests included executives of major studios and entertainment companies as James Gandolfini, Don Cheadle, Blake Lively and Kristin Chenoweth.

They began Sunday by attending a swanky reception to raise money for Tusk Trust, an African wildlife conservation group.

Their final stop before departing for the U.K. was with the group ServiceNation: Mission Serve, which helps veterans find iobs.

Inside the event's venue, Studio 15 on the Sony Pictures Studio lot in Culver City, giant U.S. and British flags hung behind a stage where the smiling duke addressed a cheering crowd. "All the companies and employers taking part today are providing opportunities which mean something very immediate and personal to us," said William, a Royal Air Force searchand-rescue helicopter pilot. "Catherine and I both have friends back in Britain who could benefit from a brilliant initiative like this.'

The soundstage hosted a job fair for military veterans, with employers such as Mattel, Walmart and entertainment industry companies such as Warner Bros. and CBS manning booths. The companies must have jobs in order to participate in the fair, said Ross Cohen. Mission Serve's director.

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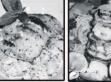
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### Israel suggests new Lebanon boundary

oben

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**ISABEL KERSHNER** © 2011 New York Times JERUSALEM - Israel is to submit a claim to the United Nations in the next few days demarcating its maritime boundary with Lebanon, officials here said Sunday, amid a dispute between the two countries over an area of the Mediterranean Sea that is potentially rich with energy resources. The Israeli Cabinet approved a map of the Israeli-proposed line Sunday. "This boundary will delineate the area in which the state enjoys exclusive economic rights, including the right to exploit the sea's natural resources," Prime Minister Benjamin Netanyahu told his Cabinet. "Our goal," he added, "is to determine Israel's position regarding its maritime border, in keeping with the principles of international maritime law." Israel's line stakes out more territory for itself than one that Lebanon drew and submitted to the U.N. a few months ago. Netanyahu said that the boundary drawn by the Lebanese conflicted with the line that Israel had agreed upon with Cyprus and, more significantly, with the line that Lebanon itself had agreed upon with Cyprus in 2007. Since Israel recently confirmed the existence of a major natural gas field off its northern coast, drawing a maritime boundary with Lebanon has become a matter of some urgency. Officials here have said that the gas discovery could turn Israel into an energy exporter, a surprising turnaround for a country with a long history of dependence on foreign energy in a largely hostile region. Houston-based Noble Energy, which is working with several Israeli partner companies, said that the field, named Leviathan, has at least 16 trillion cubic feet

of gas.

### Murdoch flies to UK as paper dies, scandal lives

**CASSANDRA VINOGRAD Associated Press** 

LONDON (AP) -Murdoch touched down in London on Sunday to take charge of his media empire's phone-hacking crisis as his best-selling Sunday tabloid, the News of the World, published its last. The scandal lives on despite his sacrifice of the 168-year-old paper at the heart of it.

The scrapping of the News of the World has not tempered British anger over improprieties by journal-ists working for Murdoch, and his \$19 billion deal to take full control of satellite broadcaster British Sky Broadcasting remains in jeopardy.

The 80-year-old News Corp. CEO was seen reading the paper's last issue in a red Range Rover as he was driven to the east London offices of his U.K. newspaper division, News International. Later, at his London apartment, he met with News International's chief executive, Rebekah Brooks, who led News of the World when its reporters committed some of the most egregious ethical lapses.

Murdoch has publicly backed Brooks, who insists she had no knowledge of wrongdoing. He put his hand on her shoulder as they left the residence about an hour after she arrived; they smiled for the pack of photographers and camera crews gathered outside before walking to a nearby hotel for a meal.

The drama gripping media watchers in Britain and beyond has expanded at breakneck pace following allegations News of the World journalists paid police for information and hacked into the voicemails of young murder victims and the grieving families of dead soldiers. Three people have been arrested,

including Prime Minister Da- munications chief. vid Cameron's former com- In its last edition Sunday, the



Chairman of News Corporation Rupert Murdoch, center right, and his son James Murdoch, center left, chief executive of News Corporation Europe and Asia face the media as they arrive at his residence in central London, Sunday, July 10, 2011. News of the World cease publication with Sunday issue the last. News of the World is accused of hacking into the mobile phones of various crime victims, celebrities and politicians.

(AP Photo/Sang Tan)

paper issued a full-page apology. "We praised high standards, we demanded high standards but, as we are now only too painfully aware, for a period of a few years up to 2006 some who worked for us, or in our name, fell shamefully short of those standards," the editorial read. "Quite simply, we lost our way."

Some of the 200 journalists being laid off from News of the World appeared to sneak in their own message to Brooks, who kept her job. Clues in one crossword puzzle included "Brook," "stink," "catastrophe" and "criminal enterprise." A second crossword contained the hints "string of recordings" and what many interpreted to be a direct jab at Brooks: "Woman stares wildly at calamity."



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### Folk singer Facundo Cabral killed in Guatemala

SONIA PEREZ D.
Associated Press
GUATEMALA CITY (AP) —

One of Latin America's most admired folk singers, Facundo Cabral, was killed Saturday when three carloads of gunmen ambushed the vehicle in which he was riding, prompting expressions of anguish from across the region. Authorities said the performer's concert promoter was apparently the target.

Interior Minister Carlos Menocal said the Argentine singer and novelist was on his way to Guatemala's main airport at 5:20 a.m. when cars flanked it on both sides and gunmen opened fire as a third vehicle blocked it from the front

Speaking at a news conference along with President Alvaro Colom, the minister said early investigations indicated the bullets were meant for the driver, Cabral's Nicaraguan promoter, Henry Farinas, who was wounded.

Cabral, 74, rose to fame in the early 1970s, one of a generation of singers who mixed political protest with literary lyrics and created deep bonds with an audience struggling through an era of revolution and repression across Latin America. Colom said he had called his Argentine counterpart, Cristina Fernandez, to tell her of the slaying.

"It seemed to hit her hard and she asked me to keep her informed about how



In this photo Argentine folk singer Facundo Cabral attends a news conference in Mexico City. The singer was shot to death Saturday July 9, 2011, by unknown gunmen while on his way to La Aurora International Airport in Guatemala City

(AP Photo/Alexandre Meneghini, File)

the investigation is developing," he told Argentina's Radio 10.

At the news conference later, he said the slaying was committed by "people involved in organized crime. They are not street killers. It's a well-planned operation." But officials said they were not sure of the motive.

Cabral's vehicle was trailed by a vehicle carrying four bodyguards, who opened fire and tried to chase the attackers, Menocal said.

Officials later found one of the vehicles apparently used in the attack alongside a highway toward El Salvador. Menocal said flak jackets, pistols and the

magazine of a Kalashnikov assault rifle were found inside. Menocal said Cabral initial-

ly planned to take a hotel shuttle to the airport, but accepted a ride from Farinas. Cabral was a confirmed vagabond, born poor in 1937 in the provincial city of La Plata after his father abandoned their large family. At the age of 9, he began hitchhiking alone up the length of Argentina to beg

for a job for his mother.

He did odd jobs and was illiterate until he got some education in a reformatory as a teenager. He eventually picked up a guitar, singing in the manner of his idol, Argentine folklorist Atahualpa Yupanqui. Cabral began singing for tourists in the beach resort of Mar del Plata, and by 1970 became internationally known through his song "No soy de aqui ni alla" — "I'm Not From Here Nor There — which was recorded hundreds of times in many languages.



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### Colombia rebels kill 2 police, set off "horse bomb"

**BOGOTA** - Colombian rebels shot dead two policemen in one attack and wounded two soldiers with a horse packed with explosives in another Sunday as Bogota vowed to beef up security in a violence-hit southwestern state.

Colombia has been battling leftist rebels for nearly five decades and while security has improved drastically over the last few years, illegal armed groups continue to stage bombings, hit-and-run attacks and other bloodshed.

Police said two officers were shot dead in the southwest state of Cauca Sunday -- the same province where a day before rebels detonated a car bomb, a bus bomb and another explosive device.

Colombian President Juan Manuel Santos said that he was sending reinforcements of police, army and special forces to Cauca, an area plagued by drug and guerrilla violence.

Santos also said that Colombia would create another mountain battalion for the area.

"We've taken the measure that from now

on, security personnel will destroy any house that is used by terrorists to attack government forces or civilians. No more utilizing houses to shoot at government forces or at civilians," he said.

Local media also reported Sunday that suspected FARC rebels had detonated a horse packed with explosives, injuring two soldiers, in the southern province of Caqueta.

The security situation has worsened this year in the departments of Cauca, Caqueta, Norte de Santander, Arauca and Antioquia, according to the Colombian thinktank Corporacion Nuevo Arco Iris.

The attacks came a week after the leader of the FARC, Colombia's largest guerrilla group, narrowly eluded capture by security forces. The FARC has stepped up violence recently in the world's No. 1 cocaine producer.

Santos, who took office last August, has vowed to keep up former President Alvaro Uribe's tough stance against left-wing rebels, paramilitary gangs and cocaine traffickers.

### WORLD NEWS 9 Monday, July 11, 2011

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### Amid violence in Mexico, U.S. expands business along border

#### Continued from Front Page

Even as drug organizations battle for turf around them, more TV sets are being assembled, car parts boxed up and electronic widgets soldered together in the large manufacturing plants here known as "maquiladoras.'

The result is a boomlet in jobs in some of Mexico's hardest-hit cities, a bright spot in an otherwise bleak stream of shootouts, departing small businesses and fear of random death. Overall, jobs in Mexico's manufacturing sector increased 8.2 percent to 1.8 million as of January, the most recent figures available, driven mostly by what Mexican officials called regaining health in the auto and electronics industries, the engine of the economy along the border. Even Ciudad Juarez, which has both the highest level of violence and the largest number of maquiladoras, added 1.3 percent more jobs, to

Mostly U.S.-owned and in border states, the plants import raw materials duty free and export assembled products, lowering the cost of goods in the U.S. and providing jobs that pay more than the Mexican average (typically \$8 to \$16 per day on the assembly line) but a lot less than U.S. wages.

Some of the new or expanding plants come at the expense of plant closings in the United States. Electrolux, which makes washers, dryers and other home products, closed a plant in 2009 in Iowa but opened one in Juarez last month that is expected to employ 400 people.

Others are from investors farther afield. Foxconn, a Taiwanese firm that makes iPhones, Dell computers and other electronics, is one of several Asian companies taking root.

It opened a plant in Juarez last summer. Down the coast from here, Posco, a Korean steel manufacturer, has announced plans to expand its operations with tomation and other mea- manufacturing as well as a second plant that will employ 300 people by 2013. Several other companies plan to built or expand in other states as well.

sures, analysts said.

Still, border towns are showing some of their biggest signs of economic life in months. Overall, the Mexi-

Workers at Spellman High Voltage Electronics in Matamoros, Mexico, June 29, 2010. Despite the drug war, the Mexican economy is growing considerably faster than the U.S. economy, and electronics manufacturing is leading the way.

(Michael Stravato/The New York Times)

The gains have not made up for losses during the global recession; many plants closed or have shed jobs for good, focusing on making their operations more efficient through aucan economy, the second largest in Latin America after Brazil, grew 5.5 percent last year, its fastest pace in a decade, and is expected to grow 4.5 percent this year, driven largely by

internal growth from an expanding middle class. The U.S. economy, by contrast, is expected to grow between 2.7 and 2.9 percent in 2011, the Federal Reserve projected late last month.

"Mexico is at a high-water mark in most performance indicators," said Roberto Newell, a Mexican economist and fellow at the Woodrow Wilson Center for International Scholars in Washington. "The balance of the last 20 years of development and growth is largely positive. Mexico is in better shape today than ever before."

He and other analysts believe, however, that the country may have been further along without the cartel violence, which in the past five years has left more than 40,000 people dead, according to the count by national newspapers.

And given how central the U.S. economy is to its welfare, Mexico could suffer if the recovery in the U.S. does not pick up speed.

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### Panetta says Iranian arms in Iraq are a `tremendous concern

**ELISABETH BUMILLER** © 2011 New York Times

BAGHDAD - Defense Secretary Leon E. Panetta said on Sunday that weapons he said were supplied by Iran had become a "tremendous concern" for the United States in recent weeks in Iraq, where more American troops died in June than in any month over the three previous vears.

"We're seeing more of those weapons going in from Iran, and they've really hurt us," Panetta said before arriving here on an unannounced trip, his first to the Iraqi capital as defense secretary.

Panetta is the third top American official to raise an alarm about Iranian influence in Iraq in recent days. The American ambassador to Iraq, James F. Jeffrey, recently said that the United States had "forensic proof" that weapons and weapons parts from Iran were being used by Shiite militias against American troops. His remarks were echoed by Adm. Mike Mullen, the chairman

of the Joint Chiefs of Staff. comments, made a day before he is to

does – not just as a threat to U.S. troops, but as a potential cancer in a future

and to stop the Shia from using them," Panetta said. U.S. officials say that Iran

said.

rocket attacks, U.S. officials

Panetta is in Iraq as all 46,000 remaining American troops are withdrawing this year under an agreement between the two countries. Both Iraqi and American military commanders believe that some American forces should stay beyond the end of the year, but few Iraqi politicians are willing to admit publicly that they need American help. Obama administration officials say they will consider staying only if the Iragis ask. In April, Robert M. Gates, Panetta's predecessor as defense secretary, all but begged the Iraqis to ask, and said time was running out. Three months later the situation is largely unchanged, although the Iraqis appear to be making some moves toward making a decision. On Sunday, Panetta echoed Gates. "If they are to make a proposal with regards to a continuing U.S. presence there, they have to make a formal request - that we would obviously consider," he said.



US Secretary of Defense Leon Panetta delivers remarks thanking front line troops from the USN/USMC Combat Logistics Battalion 7 and USMC Route Clearance Team while making an unannounced visit to Camp Dwyer, Sunday July 10, 2011, in southern Afghanistan. Panetta visited troops in southern Afghanistan as part of his first trip to the country since taking up his post and ahead of a withdrawal of some US forces.

(AP Photo/Paul J. Richards Pool)

meet with the Iraqi prime minister, Nouri al-Maliki, were aimed at urging the Iraqi military to take more action against Shiite militias and to see Iran as the administration

Iraq. "The key right now is to make sure that we do everything possible to ensure that the Iraqis within their own country are doing what they can to stop the flow of those weapons

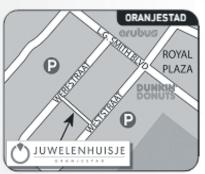
supplies the militias with high-powered rockets and parts for powerful bombs that can pierce armor. In June, 15 American troops were killed in Iraq, nine of them in high-powered

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FEATURE 111 Monday, July 11, 2011



### A message from a charter school: thrive or transfer

MICHAEL WINERIP
© 2011 New York Times

**NEW YORK -** In 2008, when Katherine Sprowal's son Matthew was selected in a lottery to attend the Harlem Success Academy 3 charter school, she was thrilled. "I felt like we were aettina the best private school, and we didn't have to pay for it," she recalled. And so, when Eva Moskowitz, the former city councilwoman who operates seven Success charter schools in Harlem and the Bronx, asked Sprowal to be in a promotional video, she was happy to be included.

Matthew is bright, but can be disruptive and easily distracted. It was not a natural fit for the Success charters, which are known for discipline and long school days. From Day 1 of kindergarten, Sprowal said, he was punished for acting out. "They kept him after school to practice walking in the hallway," she said. Several times, she was called to pick him up early, she said, and in his third week he was suspended three days for bothering other children. In Matthew's three years of preschool, Sprowal said, he had never missed time for behavior problems. "After only 12 days in your school," she wrote the principal, "you have assessed and concluded that our son is defective and will not meet your school criteria." Five days later, Sprowal got an email from Moskowitz

that she took as a veiled message to leave. "Am not familiar with the issue," Moskowitz wrote, "but it is extremely important that children feel successful and a nine-hour day with more than 23 children (and that's our small class size!) where they are constantly being asked to focus and concentrate can overwhelm children and be a bad environment." The following week, the school psychologist evaluated Matthew and concluded he would be better suited elsewhere: "He may need a smaller classroom than his current school has available."

By then, Matthew was throwing up most mornings and asking his mother if he was going to be fired from school. Worn down, Sprowal requested help finding her son another school and Success officials were delighted to refer him to Public School 75 on the Upper West Side. At that point, Sprowal had come to believe her son was so difficult that she was lucky anyone would take him. She wrote several emails thanking Moskowitz, saying she hoped someday Matthew would be well-behaved enough to return to her "phenomenal" school. Three years later, looking back, Sprowal said she felt her son had been done an injustice. Matthew, who has been diagnosed with an attention disorder, has thrived at PS 75. His secondgrade teachers, Johanny Lopez and Chante Martindale, have taught him many ways to calm himself, including stepping into the hallway for an exercise break. His report card last and who could bring down their test scores, graduation rates and safety records? Kim Sweet, director of Advocates for Children of New York, said she had heard many such stories.



Sneh Chachra, a student of Inner City Arts, greets Kate, the Duchess of Cambridge, as she and her husband Prince William, the Duke of Cambrige, arrive for a tour of the school Sunday July 10, 2011 in the Skid Row section of Los Angeles.

(AP Photo/Kevork Djansezian, Pool)

month was all 3s and 4s, the top marks. For comments, his teachers wrote, "Matthew is a sweet boy who is a joy to have in the classroom."

Matthew's story raises perhaps the most critical question in the ongoing debate about charter schools: do they cherry-pick students, if not by gaming the admissions process, then by counseling out children who might be more expensive or difficult to educate –

"When we look at our cases where children are sent away from schools because of disabilities," she said, "there are a disproportionate number of calls about charter schools."

There is no more tenacious champion of charters than Moskowitz, whose students earn top test scores and who has plans to build a chain of 40 schools. She saw Matthew's experience in a far different light, as her spokeswoman, Jenny Sed-

lis, explained in two voluminous emails totaling 5,701 words.

"We helped place him in a school that would better suit his needs," Sedlis wrote. "His success today confirms the correctness of his placement. I believe that 100 percent of the time we were acting in Matthew's best interest and that the end result benefited him and benefited P.S. 75, which now has a child excelling."

Sedlis denied that Matthew had been suspended, and said he was not disciplined when he was kept after school. "Practicing walking through the halls is the opposite of a punishment," she wrote. "Just as in math, when a child does not get a concept, we re-teach. We don't let the child fail. We ensure he gets it. We take the same approach with behavior. If a child is struggling, we re-teach. This is an example of when the school went out of its way to help Matthew be successful."

Sedlis noted that two Success board members were leaders of well-respected special-education schools, Donna Kennedy of Gillen Brewer and Scott Gaynor of the Stephen Gaynor School. She also offered counterexamples, like Iris Ayala, whose son, Alexander, 6, has an attention disorder and speech problem, but has thrived at a Success school.

### Tanglewood's season opens with all-Italian program

#### **VIVIEN SCHWEITZER** © 2011 New York Times

LENOX, Mass. - James Levine has long been a mainstay of Tanglewood, though he will not appear at the Boston Symphony Orchestra's summer home this season: shortly after resigning as the ensemble's music director in March, Levine canceled all engagements here.

But the show went on with aplomb at Tanglewood's rainy opening night Friday, with Charles Dutoit celebrating the 30th anniversary of his debut with the orchestra and conducting an all-Italian program of



Angela Meade, a soprano, sings while Charles Dutoit conducts the Boston Symphony Orchestra at opening night at Tanglewood, in Lenox, Mass., July 8, 2011. The Tanglewood festival began on Friday evening, with Dutoit celebrating the 30th anniversary of his debut with the Boston Symphony Orchestra.

(Michael J. Lutch/The New York Times)



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works.

The remarkable young soprano Angela Meade, making her debut with the orchestra, wowed the audience in the title role in Act 1, Scene 1, of Bellini's "Norma."

Meade, whose many accolades include winning the prestigious Richard Tucker Award in April, has already made her mark in this difficult role, and her gifts were on abundant display here. Singing with a distinctive, rich dark-hued voice, she demonstrated the requisite power, fluid coloratura and bel canto lyricism of a worthy interpreter of Bellini's druid priestess.

Her potent and refined rendition of "Casta Diva" was a treat.

Meade's fine colleagues included the mezzo-soprano Kristine Jepson as a radiant, expressive Adalgisa and the Italian tenor Roberto De Biasio, whose glistening, penetrating voice was heard to fine effect in Pollione's opening aria. The bass-baritone James Morris offered a slightly frayed but serviceable Oroveso, and the promising young tenor Matthew DiBattista sang well as Flavio.

Dutoit, the principal conductor of the Philadelphia Orchestra, accompanied the soloists and the Tanglewood Festival Chorus, which was in good form with supple, flexible phras-

Meade, De Biasio and Mor-

operatic and symphonic ris also joined forces after intermission for a vivid rendition of the Trio from Act 3 of Verdi's infrequently performed "I Lombardi," a tale of love and rivalry amid war between Christians and Muslims. While the entire opera is seldom staged (the Metropolitan Opera last offered a brief run in 1993 and 1994), the Trio receives more frequent airings. The excerpt relays a scene called "The Conversion," in which the Muslim Oronte converts to Christianity to win the Christian Giselda. Malcolm Lowe played the solo violin line, which represents the conversion, with subtle elegance.

> Next came lively, deftly colored interpretations of two orchestral favorites: Rossini's vivacious "William Tell" Overture and Respighi's evocative tone poem "Pines of Rome."

> The weather was ideal and the lawn full of picnickers when Dutoit, the Boston Symphony Orchestra and the Tanglewood Festival Chorus returned Saturday evening for Berlioz's monumental "Requiem."

> Berlioz believed that vast spaces should be paired with works composed for suitably large forces, and vice versa.

He was dismayed in 1831, for example, to discover that the huge interior of St. Peter's Basilica in Rome had only an 18-voice choir and small organ; he was equally disturbed by noisy bands in small theaters.

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Eman goes way beyond his governmental position and more towards his person and love for Aruba.

my name was devoted to the cup and I personally







will continue to help give a push to the sport," said PM Eman.

His wife Doina Eman through the first ball of the tournament and set the field into action.

The tournament will last for 3 weeks and will come to a









### REX opens "The Perfect Shot" photography studio



ORANJESTAD - The wellknown Aruban photographer Rex Ponson opened his very own photography

traat #24, near by AMC Unicon just behind Superfood Supermarket. Rex commented on the openstudio last week at Italies- ing, "this is what I've always



dreamed of and finally my dream has become a reality after studying and gaining many years of experience." Minister of Health and Sports Richard Visser Minister and Minister Michelle Winklaar Hooyboer both participated in the ribbon cutting and applaud Rex's dedication to excellent photography. Congratulations to Rex with

"The Perfect Shot".



### Aruhiba, The 1 and Only Homemade Aruban Cigar





**ORANJESTAD-** Benjamin Petrocchi started the newest export product of Aruba, locally produced cigars called "Aruhiba". These cigars are produced and cultivated in Aruba. Petrocchi has always had an interest in the cigar business and has also sold Premium Cuban Cigars, and now he is growing his own tobacco crop. After many attempts and trips to Santo Domingo and Cuba he started his own production and cultivation of Aruhiba Cigars in Aruba. The process took ten years. Petrocchi dedication to the cigars is important for the molding and process of making a perfect cigar which takes a long time. The cigar box is





specially designed for the cigars with the logo "Aruhiba". Petrocchi considers Aruhiba a promotion for Aruba through fine quality cigars.

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### LOCAL 15 Monday, July 11, 2011

### **USFOL Reaches Out to Animal Shelter-Dierenbescherming**



**CURACAO** - Volunteering communities in Curacao, at the animal shelter was "a different animal altogether"! USFOL volunteers are familiar with helping

including painting hospitals and churches, cleaning up baseball fields, reefs and beaches, and making a vegetable garden for a local orphanage.

Bathing dogs, removing hundreds of ticks and cleaning kennels was a



completely new, but rewarding, project.

On 30 June 2011, 35 volunteers from USFOL visited the Dierenbescherming Animal Shelter for the second time. Airman Kourtney Westmoreland of the USFOL, working with the chaplain office, helped raise 1200 NAF and bought eight bags of

food for the animals. The director, Mrs. Gwendolyn Weber, received these gifts with thanks and gratitude. With tears in her eyes, she stated "You have been incredible with your lifesaving gifts—we do not receive subsidies from agencies. Your gift is a real blessing to us and to the animals."

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### Amuse Bistro adds charm to Palm Beach



PALM BEACH - ``I cook in the French traditional way, but with a modern twist,'' says Amuse's chef Patrick van der Donk (38), who is getting rave reviews for his outstanding dishes. Slowly but surely his restaurant is becoming one of the top places to eat on this island. And not without reason: "We make everything, literally everything, from scratch," explains Patrick. That means dehydrating vegetables and fruits, smoking poultry and vegetables on a wood fire grill and making pastries and other delicacies for dessert. And you can taste the dif-







erence.

Patrick has worked as a pastry chef at 2-star (Michelin) restaurant De Nederlanden, which was proclaimed to be the best restaurant in Holland by De Volkskrant, one of the country's popular newspapers. There he picked up a lot of tricks of the trade of the fine art of cooking before traveling throughout Australia in a small VW bus for a year. That was one year prior to flying to Aruba to join the Flying Fishbone kitchen, where love struck the unsuspecting chef. Cupido's arrows hit the heart of Ivette, now his wife: that was about eight years ago. By the way, Ivette is an expert bartender, winning gold at Aruba's Bartender Contest with her own creation a few years back. And now the couple has started their own restaurant, called Amuse Bistro. It has been a hit from the start, combining the art of cooking to expertise behind the bar. A no-brainer, one could say. Amuse Bistro at the entrance of the Playa Linda Resort is a true gem. Its terrace seats 70, and the staff is super friendly. But that is not what Amuse is all about: it is the exquisite, unbelievably tasty dishes that are served that make true believers out of first-time guests. Presented with almost artist-like flair, the plates are works of art, each sprinkled with lots of love

The menu at Amuse Bistro is divided into appetizerand main course sized options. "This allows guests to order two or three appetiz-

ers, thus surprising their palates with various tastes or. for those who would like to eat a single, sizeable favorite dish, there is our main course option." The menu offers soups, a chilled, smoked vegetable salad, a salade Niçoise, a lobster salad and a smoked duck breast, with veal sweetbread and Carpaccio and goose liver preceding halibut, Caribbean rock lobster, surf and turf and tenderloin Rossini. Then there are pan-fried scallops and shrimp and pesto; for meat lovers there is a hanger steak, a sirloin steak, chicken breast, breaded pork loin and a grilled, marinated skirt steak, but there are also daily Chef's Favorites for those who are adventurous culinary explorers.

The restaurant has opened its doors last December and it belongs already to the top-of-the-line places to go out to dinner for. At Amuse Bistro, the prices are reasonable and they won't set you back more bucks than anywhere else. One will, however, get the best of the best. So if you are planning to eat out, try Amuse Bistro and let yourself be seduced by the tastes, smells and sights of truly outstanding cuisine. And should you still be hesitating where to go, check out Amuse Bistro www.tripadvisor.com. We're sure your choice is easy now. Bon appetit!

Amuse Bistro is open seven days a week; a special mention should be made for El Prove, Aruba's incredible saxophonist, is playing his smooth jazz at Amuse on Saturday evenings.

### SPORTS 17 Monday, July 11, 2011

# Sanchez wins 9th stage of Tour de France



Luis-Leon Sanchez of Spain celebrates as he crosses the finish line to win the 9th stage of the Tour de France cycling race over 208 kilometers (129 miles) starting in Issoire and finishing in Saint Flour, central France, Sunday July 10, 2011.

**Associated Press** 

### JEROME PUGMIRE AP Sports Writer SAINT-FLOUR, France (AP)

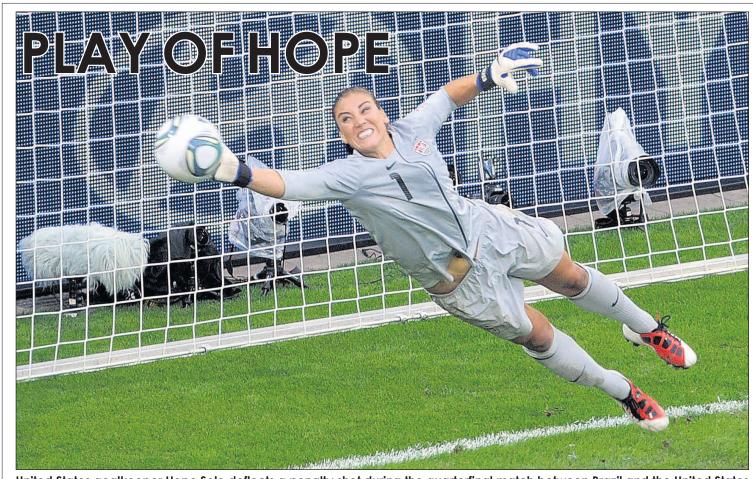
— Spanish rider Luis Leon Sanchez won Sunday's crash-marred ninth stage of the Tour de France after forming part of a long breakaway in the mountains, while Frenchman Thomas Voeckler took the yellow jersey and defending champion Alberto Contador overcame another crash.

Voeckler finished the stage in second place and took over the race leader's jersey from Thor Hushovd, while Contador banged his troublesome right knee after an early spill.

The 27-year-old Sanchez is second overall, while Australian Cadel Evans is third overall.

"I'm so happy to win this stage as it was important for me and my whole team," Sanchez said through a translator. "It was really a hard stage today. The roads were thin the whole day long."

Continued on page 20



United States goalkeeper Hope Solo deflects a penalty shot during the quarterfinal match between Brazil and the United States at the Womenis Soccer World Cup in Dresden, Germany, Sunday, July 10, 2011.

Associated Press Page 21

### Steve Stricker wins 3rd straight Deere Classic

**SILVIS**, **Illinois (AP)** — Steve Stricker sank a 25-foot putt from the fringe of the 18th green Sunday to win the John Deere Classic for the third straight year.

The putt capped a roller coaster afternoon for Stricker, who led by five strokes when he made the turn, fell behind rookie Kyle Stanley by two shots on the back nine, then birdied the final two holes to close with a 2-under 69. Stricker became just the 10th different golfer since World War II to win a PGA tournament three straight times.

Despite a double-bogey on No. 5, when he needed two shots to get out of a greenside bunker, and bogeys on 15 and 16, Stricker finished at 22-under 262. Stanley, 23, whose best finish previously had been a share of 12th at the Arnold Palmer Invitational in late March, closed with a 66 and finished one shot off the pace.

"It was an unbelievable week and an unbelievable finish," Stricker said. "I still can't believe I'm sitting here."

Matt McQuillan, who had missed the cut in his previous 10 tournaments, shot a 64 to level Zach Johnson (65) for third at 17 under. Charles Howell III (64) and Chez Reavie (72) were another stroke back.

Stanley zoomed in front with birdies on five of the first six holes on the back nine, and kept the lead by salvaging par on 17 after sending his tee shot into a grove of trees. But he missed a 9-foot par putt on 18 to open the door for Stricker, who took advantage.

Continued on nex page



Steve Stricker reacts after making a birdie putt on the eighteenth green to win the John Deere Classic golf tournament at TPC Deere Run Sunday, July 10, 2011, in Silvis, III.

### **NL Roundup**

### Brewers rally for 4-3 win over Reds

MILWAUKEE (AP) — The Mil- vert his last three chances waukee Brewers pounced on Cincinnati Reds closer Francisco Cordero, rallvina in the ninth for a 4-3 victory on Sunday.

Pinch-hitter Mark Kotsay leveled it with an RBI single, scoring Nyjer Morgan. With the bases loaded and one out, pinch-hitter Craig Counsell delivered a game-ending sacrifice fly. The rally ruined a return to the big leagues by Dontrelle Willis, who gave up a pair of runs over six innings for the Reds.

Milwaukee again was without Ryan Braun, who has missed the team's last eight games with a lingering calf strain. Braun will not play in Tuesday's All-Star game but said he expects to be ready to return when the Brewers resume play in Colorado on Thursday.

Kameron Loe (3-7) got the win for the Brewers (49-43), who won three of four in the series and share the NL Central lead with St. Louis at the All-Star break.

Cordero (3-3) blew two save opportunities in the series and has failed to conoverall.

(11-4) allowed Hamels three hits and one run. The left-hander, who was selected to his second All-Star team but won't pitch due to Sunday's start, allowed just one hit after the second inning and retired his final 13 batters.

John Mayberry Jr. had three doubles and drove in a career-high four runs for Philadelphia, which finished with a season-high 20 hits.

The Phillies (57-34) took two of three in the series to increase their lead to 31/2 games over Atlanta in the NL East. They also matched the club record for wins in the first half, tying the 1993 team.

#### Cardinals 4, Diamondbacks 2

At St. Louis, Jaime Garcia won for the sixth time at home and David Freese homered for the first time since April 12, helping the Cardinals earn a four-game split of the series.

Albert Puiols had two hits and Matt Holliday had an RBI single and a walk for the Cardinals, who are tied



Milwaukee Brewers' Rickie Weeks (23) forces out Cincinnati Reds' Dontrelle Willis at second base in the second inning of a baseball game Sunday, July 10, 2011, in Milwaukee.

**Associated Press** 

have a roster finally healthy for the second half.

Brian Roberts hit a two-run homer for the Diamondbacks, who completed a 5-5 trip and are in second place in the NL West. Zach Duke (2-4) got the loss.

Garcia (9-3) gave up two

for the NL Central lead and runs and seven hits in six in- burgh entered the All-Star nings to improve to 6-1 with a 1.14 ERA in nine home starts this season. Fernando Salas worked the ninth for his 16th save

### Pirates 9. Cubs 1

At Pittsburgh, Andrew Mc-Cutchen homered and drove in five runs, and Pittsbreak with their best record in 19 years.

McCutchen backed Paul Maholm with a three-run homer and two sacrifice flies. Neil Walker went 3 for 4, and Alex Presley had two hits and scored two runs for Pittsburgh.

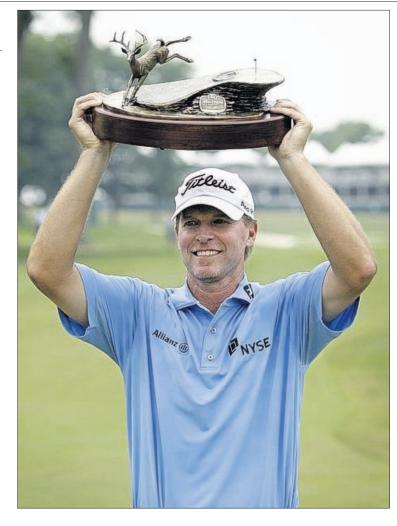
#### Deere **Continued from Previous**

Stricker had fallen two behind with those back-toback bogeys, which seemingly ended his hopes of a threepeat.

"I really did feel like the momentum was gone for a while," he said. "Those holes kind of derailed me there."

But he regrouped quickly. Stricker knocked in a 15foot putt for birdie on 17 to cut Stanley's lead to one stroke, then made what turned out to be a tournament-saving shot from a bunker on the left side of the fairway on 18.

Standing with his left foot in the bunker and his right foot on the lip, Stricker hit the ball solidly and left it on the fringe of the green behind the pin, drawing a huge roar from the crowd. The next roar was even



louder. Using his putter, Stricker sent the ball toward the cup and watched it curl in from the left side.

"It's weird," Stricker said. "When I get into a situation where I have to make a putt, I feel like my nerves kind of go away and I focus extremely hard on trying to make that putt. And that's kind of like the little zone I got into on 17 and 18, I guess."

With the victory, Stricker ioined a small but noteworthy group of golfers who have won a tournament three years running.

The list reads like a Who's Who of the game and includes Tiger Woods, Arnold Palmer, Jack Nicklaus, Tom Watson, Ben Hogan and Johnny Miller.

Woods has done it six times and Palmer twice.

"I kept telling myself that it's not a big deal and it really wasn't — until today,"

Stricker said. "That back nine trying to win, it's just really hard.

I don't know any other way to say it. It's extremely hard to put it away.

"When you watch guys like Tiger put away all those tournaments, anybody who's put it away down the stretch, it's a difficult thing to do. But I'm happy to come out on top. I made a couple of putts when I had to "

Woods also is one of just four golfers who has won a tournament four straight vears

The way Stricker has mastered the TPC Deere Run course, you can't discount his chances of joining that group, too.

Stricker finished 26 under at last year's tournament and was 20 under in his 2009 vic-

So, was he ready talk about four in a row.

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AL Capsules

### Yankees score on 2 errors in 1-0 win over Rays

#### The Associated Press

**NEW YORK (AP)** — James Shields and B.J. Upton made bad throwing errors that let Robinson Cano score the only run, sending CC Sabathia and the New York Yankees to a 1-0 victory over the Tampa Bay Rays on Sunday.

A day after Derek Jeter got five hits, including No. 3,000, All-Stars Shields and Sabathia (13-4) staged a classic pitchers' duel, matching zeros until the bottom of the seventh inning.

Cano led off with a single, and Jorge Posada's popup to shallow center was gloved on the run by Upton, who wound up and rocketed a throw well over first baseman Casey Kotchman's head.

Cano moved to third, and took a big lead. Shields (8-7), one of the toughest pitchers to run against in the game, then tried to pick him off.

The ball went wide and a stunned and happy Cano trotted home

Sabathia finished a four-hitter for his 12th career shutout as New York won two of three against AL Eastrival Tampa Bay in their final series before the All-Star break

#### Red Sox 8, Orioles 6

In Boston, Marco Scutaro, Dustin Pedroia and Kevin Youkilis homered in the second inning, leading Boston to its sixth consecutive victory.

The Red Sox completed a four-game sweep and stayed one game ahead of the Yankees in the AL East, the sixth time in seven seasons that Boston has led the division at the All-Star

Baltimore has lost seven straight and 12 of 13.

Managers Terry Francona of the Red Sox and Buck Showalter of the Orioles both were ejected after pitches hit or came close to their batters. Boston starter Kyle Weiland also was ejected in his major league debut.

Alfredo Aceves (4-1) pitched three perfect innings, and Jonathan Papelbon got his 20th save.

Jeremy Guthrie (3-12) allowed one run in 3 1-3 innings of relief, but was saddled with the loss.

#### Tigers 2, Royals 1

At Kansas City, Missouri, Justin Verlander became the first Tigers pitcher to earn his 12th win before the All-Star break in 24 years and Detroit climbed past Cleveland into first place in the Al Central.

Verlander (12-4) pitched 7 2-3 strong innings in the sweltering heat to match Jack Morris' win total in 1987. Striking out the side in the second and sixth, he fanned nine altogether while raising his leagueleading strikeout total to 147. He allowed six hits and was charged with an unearned run.

The Tigers, winners of four of their last five, moved a halfgame ahead of Cleveland, which lost to Toronto 7-1.



New York Yankees' Robinson Cano, right, high-fives with Brett Gardner as he scores on an throwing error by Tampa Bay Rays pitcher James Shields during the seventh inning of a baseball game Sunday, July 10, 2011, at Yankee Stadium in New York. The Yankees won 1-0.

Jeff Francis (3-10) pitched six-plus innings for Kansas City, yielding two runs and four hits.

The heat index on the concourse of the stadium in the eighth inning was 113.

#### Twins 6, White Sox 3

At Chicago, Anthony Swarzak dominated over six innings, and Minnesota won three of four in the series.

The Twins head into the All-Star break with nine wins in 12 games. They shook

off a 4-3 loss on Saturday that snapped a nine-game winning streak against Chicago dating to last season, getting an RBI single by Drew Butera and run-scoring double by Jason Repko in the fourth before tacking on three more while knocking out Jake Peavy (4-3) in the fifth.

was more than enough for Swarzak (2-2), who was filling in for Scott Baker (strained right flexor

**Associated Press** 

muscle). The right-hander allowed one run and four hits as Minnesota beat Chicago for the 29th time in 36

Matt Capps worked the ninth for his 15th save in 21 chances.

#### Blue Jays 7, Indians 1

At Cleveland, Jose Bautista hit a two-run double to help Toronto head to the All-Star break with a three-game winning streak.

Monday, July 11, 2011 SPORTS

### Spain's Ferrer beats Fish to seal win over U.S.



Spain's team celebrates by tossing David Ferrer, who defeated Mardy Fish of the United States, 7-5, 7-6 (3), 5-7, 7-6 (5) during a Davis Cup tennis quarterfinal match Sunday, July 10, 2011, in Austin, Texas. Spain won 3-1.

JIM VERTUNO **AP Sports Writer** AUSTIN, Texas (AP) — David Ferrer beat Mardy Fish 7-5, Ferrer, who beat Andy Rod-7-6 (3), 5-7, 7-6 (5) to clinch dick on Friday night, fell

a 3-1 victory for Spain over the United States in the Davis Cup quarterfinals.

backward when Fish's final shot sailed wide, then jumped into the arms of Spain captain Albert Costa. The win gave Spain, seeking

**Associated Press** 

### Colombia first to reach Copa America quarters

**CARLOS RODRIGUEZ Associated Press** SANTA FE, Argentina (AP) —

Colombia defeated Bolivia 2-0 on Sunday to become the first team to advance to the quarterfinals of the Copa America.

Colombia's easy tory also guarantee that Peru, Chile and Venezuela, which have 4 points after two matches, also advance to the knockout stage. Tournament favorites Argentina and Brazil have only two points in two matches and will advance if they win their final group matches.

Argentina faces Costa Rica on Monday and Brazil plays Ecuador on Wednesday.

Porto star Radamel Falcao scored in the 15th and 29th minutes for Colombia to secure top spot in Group A with 7 points. Bolivia finished with only 1 point and was eliminated.

"It doesn't matter who



Colombia's Radamel Falcao scores during a Group A Copa America soccer match against Bolivia in Santa Fe, Argentina, Sunday July 10, 2011.

scores the goals," Falcao said. "What we want is to build a team; build an identity and get stronger."

Colombia will face the best third-place team in the quarterfinals. The top two teams in each group reach the quarterfinals, joined by the best two third-place

Falcao opened the scoring when he took a pass be-

tween two Bolivia defenders and broke in alone before slotting the ball behind Bolivia keeper Carlos Arias. Falcao made it 2-0 by converting a penalty after Pablo Armero was taken down in the area. Falcao stutterstepped and then beat Arias, who dived left with the shot going into the right corner.

**Associated Press** 

years, an insurmountable 3-1 lead and a spot in the semifinals against France. Playing without world No. 2 Rafael Nadal, resting after losing the Wimbledon final, Spain went 3-0 in singles. Spain had to overcome a rowdy pro-American crowd to earn its first Davis Cup victory in the U.S. After Ferrer's victory, Sunday night's

Lopez beat Fish on Friday. The Americans won their only point Saturday in dou-

scheduled match between

Roddick and Feliciano Lo-

pez was canceled.

Ferrer, ranked No. 6 in the world, trailed Fish 5-3 in the first set, then broke serve twice in winning the next four games. Frustrated by 20 unforced errors in the set, Fish slammed and broke a

Fish dialed up a dominant serve in the second, but Ferrer still pushed the set to a tiebreaker and won it 7-3. Fish rallied to win the third set before Ferrer put the match away in the fourth. With the crowd getting louder to support Fish after every winning shot, Ferrer looked frustrated and even drew a warning when he smacked a ball deep in the stands.

The players traded three service breaks before Ferrer went up 5-4.

a third Davis Cup title in four Fish still forced a tiebreaker and trailed 0-3 before rallying with three straight points. The match ended on a long rally before Fish's final shot sailed wide. "It was a very long match,

a very tough match," Ferrer said. "It's a very special moment for me."

After hugging Costa, Ferrer was surrounded by teammates and team staff. Fernando Verdasco stood up and pumped his fist toward the small but loud contingent of Spanish fans who had supported their team with chants of "Ole!" and "Espana!" for three days. The Spanish team then danced on the court while Ferrer went to sign auto-

It wasn't the result the Americans had expected after deciding on the venue deep in the heart of Texas, a hard surface that was supposed to complement their big hitters.

"For us, this is a historic match," Spain captain Costa said. "The guys, they are giving everything. It is a pleasure to be their captain."

Spain had already turned Nadal's absence into an afterthought when Feliciano Lopez beat Fish in the first singles match Friday and Ferrer whipped Roddick in straight sets in front of a stunned home crowd.

#### Sanchez Continued from page17

Veteran Kazakh rider Alexandre Vinokourov abandoned the race after crashing near the halfway point of the 208-kilometer (129.2-mile) trek from Issoire to Saint-Flour in the Massif Central.

Vinokourov fractured his right thigh bone and was to be taken by helicopter to La Pitie Salpetriere hospital in Paris, his team said, adding that he will undergo immediate surgery. Spanish rider Juan Antonio Flecha was hit by a car late on, and took down Dutch rider Johnny Hoogerland with him as he flew sideways off his saddle. Both recovered and continued the stage.

"Even before the accident a lot of cars brushed right past us," Sanchez said. "I understand that guests want to have a close look at the race, but we need to get a message across to the organizers so that the drivers are more careful."

Organizers said they have excluded the car that caused the incident from the rest of the race, without further details.

Flecha did not speak to reporters as he boarded the team bus, but Sky team manager Dave Brailsford is considering making a formal complaint. "We might bring the matter forward tomorrow, but tonight we are not making comments," he said.

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### Wambach, Solo key dramatic U.S. win over Brazil



US team celebrate after winning the quarterfinal match between Brazil and the United States at the Women's Soccer World Cup in Dresden, Germany, Sunday, July 10, 2011.

**Associated Press** 

#### **NANCY ARMOUR AP National Writer** DRESDEN, Germany (AP)

— The Americans are moving on to the semifinals after one of the most riveting games in the history of the Women's World Cup beating Brazil 5-3 on penalty kicks after a 2-2 draw. Abby Wambach scored an equalizer in the 122nd minute, and goalkeeper Hope

"I'm at a loss and I literally cannot believe what just happened." Wambach said. "But we've got two games left."

Solo denied the Brazilians

again.

For Brazil, it is yet another disappointment at a major tournament. And this one is sure to sting more than any others because Marta had it won for the Brazilians on Sunday, scoring her second goal of the game in the second minute of extra time

for the 2-1 lead that would have sent the Americans to their earliest exit ever. But Erika stalled when she went down on a tackle, and the dilly-dallying added three minutes of stoppage time to the game.

That was all the time Wambach and the Americans needed, after pushing themselves to the limit while playing a woman short from the 66th minute on.

"Everything seemed to be on the safe side, but it wasn't," Brazil coach Kleiton Lima said. "Unfortunately there was the goal." Two minutes into stoppage time, Megan Rapinoe sent a perfect cross from the left side that Andreia didn't come close to getting her hands on

Wambach, one of the best players in the world in the air, made contact and with one furious whip of her head, buried it in the near side of the net.

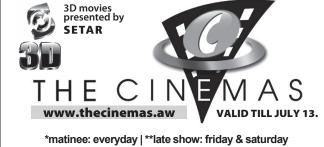
Wambach let out a primal scream and slid into the corner, pumping her fists, quickly being mobbed by her teammates. It was the latest goal in World Cup his-

"Not for one second," Wambach said when asked if she ever felt the Americans were beat. "I kept saying, all it takes is one chance.

I kept holding up one finger to the girls."

The Americans, shooting first, made their first three penalty kicks only to have Cristiane and Marta easily match them. But then it was Daiane's turn — the same Daiane who'd given the U.S. a 1-0 lead with an own goal in the second minute of the game. She took a hard shot, but Solo stretched out and batted it Though the U.S. still had to and Ali Krieger converted make two more, the celebration was already startsmoked the net with a blast can crowd of 25,598.

hers, the Americans raced onto the field, their joy only ing. After Megan Rapinoe matched by the pro-Ameri-



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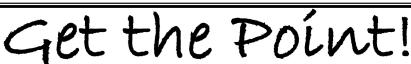


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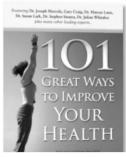


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### Rethinking addiction's roots, and its treatment

#### **DOUGLAS QUENQUA** © 2011 New York Times

There is an age-old debate over alcoholism: Is the problem in the sufferer's head – something that can be overcome through willpower, spirituality or talk therapy, perhaps – or is it a physical disease, one that needs continuing medical treatment in much the same way as, say, diabetes or epilepsy?

Increasingly, the medical establishment is putting its weight behind the latter diagnosis. In the latest evidence, 10 medical schools have just introduced the first accredited residency programs in addiction medicine, where doctors who have completed medical school and a primary residency will be able to spend a year studying the relationship between addiction and brain chemistry. "This is a first step toward bringing recognition, respectability and rigor to addiction medicine," said David Withers, who oversees the new residency program at the Marworth Alcohol and Chemical Dependency Treatment Center in Waverly, Pa. The goal of the residency

programs, which started July 1 with 20 students at the various schools, is to establish addiction medicine as a standard specialty along the lines of pediatrics, oncoloay or dermatoloay. The residents will treat patients with a range of addictions to alcohol, drugs, prescription medicines, nicotine and more - and study the brain chemistry involved as well as the role of heredity. "In the past, the specialty was very much targeted toward psychiatrists," said Nora D. Volkow, the neuroscientist in charge of the National Institute on Drug Abuse. "It's a gap in our training program." She called the lack of sub-

stance-abuse amona general practitioners "a very serious problem."

Schools offering the oneyear residency include St. Luke's-Roosevelt Hospital in New York, the University of Maryland Medical System, the University at Buffalo School of Medicine and Boston University Medical Center. Some, like Marworth, have been offering programs in addiction

education But it would mean that the addictions specialty would qualify as a "primary" residency, one that a newly minted doctor could take right out of school.

Richard Blondell, the chairman of the training committee at the ABAM, said the group expected to accredit an additional 10-15 schools this year.

The rethinking of addiction as a medical disease rather than a strictly psychological sity Medical Center. "It's hard necessarily to cure people, but you can certainly manage the problem to the point where they are able to function" through a combination of pharmaceuticals and therapy.

Central to the understanding of addiction as a physical ailment is the belief that treatment must be continuing in order to avoid relapse. Just as no one expects a diabetes patient

smokers will still crave a ciaarette 30 years after quitting, Alford said.

If the idea of addiction as a chronic disease has been slow to take hold in medical circles, it could be because doctors sometime struggle to grasp brain function, Volkow said.

"While it is very simple to understand a disease of the heart - the heart is very simple, it's just a muscle it's much more complex to understand the brain," she

Increasing interest in addiction medicine is a handful of promising new pharmaceuticals, most notably buprenorphine (sold under brand names like Suboxone), which has proved to ease withdrawal symptoms in heroin addicts and subsequently block cravinas, though it causes side effects of its own. Other drugs for treating opioid or alcohol dependence have shown promise as well.

Few addiction medicine specialists advocate a path to recovery that depends solely on pharmacology, however. "The more we learn about the treatment of addiction, the more we realize that one size does not fit all," said Petros Levounis, who is in charge of the residency at the Addiction Institute of New York at St. Luke's-Roosevelt Hospi-

Equally maligned is the idea that psychiatry or 12-step programs are adequate for curing a disease with physical roots in the brain. Many people who abuse drugs or alcohol do not have psychiatric problems, Alford noted, being quick to add, "I think there's absolutely a role for addiction psychiatrists."

While each school has developed its own curriculum, the basic competencies each seeks to impart are the same.  $\square$ 



Derek Anderson, a recovering heroin addict, receives treatment from Dr. Christine Pace, who was the first addiction resident at Boston University Medical Center, at a methadone clinic where she is now the in-house doctor, in Boston, July 6, 2011. The medical establishment is increasingly seeing addiction as a physical disease, and 10 medical schools have just introduced the first-ever accredited residency programs in addiction medicine.

(Bryce Vickmark/The New York Times)

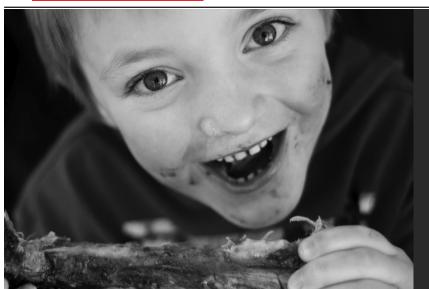
medicine for years, simply without accreditation.

The new accreditation comes courtesy of the American Board of Addiction Medicine, or ABAM, which was founded in 2007 to help promote the medical treatment of addiction. The group aims to get the program accredited by the Accreditation Council for Graduate Medical Education, a step that requires, among other things, establishing the program at a minimum of 20 schools. one began about 15 years ago, when researchers discovered through high-resonance imaging that drug addiction resulted in actual physical changes to the brain.

Armed with that understanding, "the management of folks with addiction becomes very much like the management of other chronic diseases, such as asthma, hypertension or diabetes," said Dr. Daniel Alford, who oversees the program at Boston Univerto be cured after six weeks of healthy diet and insulin management, Alford said, it is unrealistic to expect most drug addicts to be cured after 28 days in a detoxification facility.

"It's not surprising to us now that when you stop the treatment, people relapse," he said. "It doesn't mean that the treatment doesn't work, it just means that you need to continue treatment." Those physical changes in the brain could also explain why some





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### Site turns users into virtual Disc Jockeys

### JENNA WORTHAM © 2011 New York Times

The latest hot club isn't in Los Angeles or New York. It's on a website called Turntable.fm, where bigheaded cartoon characters populate the disc jockey booth.

On the site, users represented by cartoon avatars enter one of many virtual listening rooms, where up to five people at a time take turns playing songs for the crowd. Those in the room can type to chat with one another or click to give songs an "awesome" or "lame" vote.

DJ's who please the crowd with their song selections earn points, which can unlock virtual goods like a better-looking avatar. Those who make poor choices run the risk of getting booted from their coveted perch behind the turntables.

Fans of the site, which has been around about a month, say it can be addictive.

"If I'm awake, I'm on it," said Elissa Jane Mastel, 42, an online marketing executive who lives in Woodstock, N.Y. "It's the most fun I've had on a social website in a long time."

Turntable.fm's fans say the service's appeal stems from this focus on group listening, and on selecting songs to play based on the mood of the room.

"It's not just me playing what I want to hear," Mastel said. "It's me playing music based on what other people are listening to."

To limit growth, the site is currently available only to those who have at least one Facebook friend who has already signed up. It

is still young enough and small enough that Web analytics firms like com-Score are not able to track it yet. But interest in the site is surging amid a wave of approving mentions in music and tech circles. AppData, which tracks activity on sites like Turntable.fm that use Facebook's login system, says that more than 336,000 people have signed up over the last few weeks.

As is often the case with of-the-moment hot spots, there have been celebrity sightings, including the science-fiction author Neil Gaiman, the producer Diplo, the rapper Talib Kweli and even Mark Zuckerberg. (Although when everybody in the room looks like an extraterrestrial teddy bear, identities can be

on cellphone-scannable bar-code stickers. Although it attracted partners like Lipton that hoped to use the stickers to offer coupons and rewards, it never person briefed on the negotiations.

Both Chasen and Goldstein declined to be interviewed. The site recently cut off access for interna-



Bryan Vaughan, owner of Paper Garden Records, an indie label in Brooklyn, right, shows a friend how to use turntable.fm, in New York, July 7, 2011. The website offers a twist on online music services, inviting users to enter virtual listening rooms and take turns playing songs for the crowd.

(Kirsten Luce/The New York Times)



Bryan Vaughan, owner of Paper Garden Records, an indie label in Brooklyn, uses turntable.fm in New York, July 7, 2011. The website offers a twist on online music services, inviting users to enter virtual listening rooms and take turns playing songs for the crowd.

(Kirsten Luce/The New York Times)

hard to verify.)

Turntable.fm was created by two entrepreneurs, Billy Chasen and Seth Goldstein, who had been working on a company called Stickybits that was focused took off with the public. Now the men are talking to venture capital firms and are close to wrapping up a deal for \$6 million to \$7 million in financing for Turntable.fm, according to a

tional users, indicating that it has already faced some objections from the music industry. The music for the site is supplied by a company called MediaNet that has the rights to offer its service only in the United States, Canada and Britain. Drew Larner, chief executive of the streaming music service Rdio, said securing music rights was likely to be one of the biggest hurdles for a site like Turntable.fm, since record labels and publishers have strict rules about how their music can be used. Historically the industry has not been known for embracing online innovation; Spotify, a muchtalked-about streaming music startup, has struggled to bring its service to the United States.

"It's the primary gating factor," Larner said. "But

labels are more open to new models of distribution with their content, because they want to capture this market."

Those who have watched Turntable.fm over the last few weeks say that for now, the service is enjoying something of a golden moment, akin to the early days of LimeWire and Napster before copyright lawyers cracked down. Already there are certain aspects of the service that seem likely to raise hackles among music executives.

For example, one of Turn-table.fm's most-loved features lets musicians and DJ's upload their own songs or homemade remixes of others' songs. Anyone who is listening can add these to a queue to be listened to and played later. But the uploaders may not have permission to make those remixes and share them.

"It's precisely the stuff that gets you cred as a DJ that could cause issues for them," said Eliot van Buskirk, the editor-in-chief of Evolver.fm, a news site dedicated to music and technology. "As they expand in popularity, they will only have to worry about these challenges more. Once it has to be scalable to the millions, some of the magic can be lost."

But Van Buskirk said Turntable.fm would find plenty of ways to work with the record labels and generate revenue. "It's not hard to imagine listening to music in a room sponsored by a big company like Sprite," he said.

The company could also run advertising or let people pay for things like new avatars.

Monday, July 11, 2011 BUSINESS

### Aruba TODAY

### Zappos campaign uses nudity to sell clothing

### TANZINA VEGA

#### © 2011 New York Times

If sex sells, then nudity cannot be far behind. At least that is what Zappos, the online retailer, hopes with its new advertising campaign featuring naked models doing everyday things like jogging, hailing a cab and playing Frisbee in public.

The campaign was created by Mullen, the company's agency of record and part of the Interpublic Group of Companies, and is intended to highlight the company's apparel. "Zappos has a quirky culture," said Tim Vaccarino, group

creative director at Mullen. "Doing something typical is not really them."

The campaign is a departure from Mullen's last work with Zappos, which featured (clothed) felt puppets whose voices were provided by real customer service calls and was made up primarily of television ads. The new campaign will incorporate a heavy dose of digital ads, videos and QR (for quick response) codes, as well as print ads in magazines. And if the idea of using naked people who need to be clothed to sell clothing seems too literal,



Tony Hsieh, chief executive of Zappos.com, the online shoe and clothing retailer, at Zappos headquarters in Henderson, Nev. If sex sells, then nudity cannot be far behind. At least that is what Zappos, the online retailer, hopes with its new advertising campaign featuring naked models doing everyday things like jogging, hailing a cab and playing Frisbee in public.

(Isaac Brekken/The New York Times)



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that is exactly what the marketing minds at Zappos and Mullen say they had in mind.

"Sometimes advertisers try to do something very creative and the messaging gets lost," said Michelle Thomas, the senior brand marketing manager at Zappos. The campaign also highlights Zappos' focus on clothing as a "growth engine for the future," Thomas said. "Zappos has a belief that really, we can sell anything." According to the Kantar Media unit of WPP, Zappos spent \$19.7 million on advertising in 2010 and \$4.8 million in the first quarter of 2011.

The hundreds of brands on the Zappos website are as varied as Stuart Weitzman and Spanx, and the company has a separate website, Zappos Couture, that sells higher end items from designers like Alexander McQueen and Stella Mc-Cartney. The company also features Web pages where in-house stylists put together outfits and customers can determine their style personality (Are you a Mom-on-the-Go, a Casualista or Boho?).

The new advertisements were shot outdoors in Manhattan locations like Park Avenue and the West Village and feature naked women, with censor bars strategically placed, doing outdoor activities like jogging or riding a Vespa scooter. A tagline on one ad reads "To help you break a sweat without breaking the law."

Instead of tall willowy models, the ads feature "the shapes and curves of many, many people," Vaccarino said. Tiffany Payne, who stands 5 feet tall, was one of the models featured riding a scooter in downtown Manhattan.

"Sometimes when I see ads and the girls are 6 feet 2 and skinny, it sort of deters me from buying the product because I don't think it would fit me right," Payne said. During the shoot, the models wore pasties and thongs or tiny bikinis, which were edited out later.

Zappos is hoping consumers will keep looking at the campaign's print ads long enough to notice that they will be enhanced with quick response codes.

When scanned by a smartphone, the codes will take the phone user to a mobile site featuring fictional videos of what happens to the naked women in the ads. Users can also select outfits for the model to wear and can enter the Zappos mobile site to buy the items on the smartphone.

Ads will begin running in the August issues of magazines like Lucky, InStyle, Cosmopolitan, and Harper's Bazaar. The target audience is what Zappos calls "happy hunters," or women who are fashion conscious and heavy consumers of online media.

Women who may feel slighted by the lack of a naked man in the campaign will have to wait until the end of July, when Zappos will take over the home page of a major search engine portal with an interactive ad introducing a male character, Arthur.

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Looking ahead:

### **Economic reports** to watch this week



Trader John Panin works on the floor of the New York Stock Exchange. The following are the major economic reports to watch for this week.

(AP Photo/Richard Drew)

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#### **ECONOMIC REPORTS**

Data will include the trade deficit for May (Tuesday); import prices for June (Wednesday); retail sales for June, the Producer Price Index for June and business inventories for May (Thursday); Consumer Price Index for June, industrial production and capacity utilization for June, and Thomson Reuters/University of Michigan consumer sentiment index for July (Friday).

#### **CORPORATE EARNINGS**

Companies reporting will include Alcoa (Monday); Marriott International and Yum Brands (Wednesday); Google and JPMorgan Chase (Thursday); and Citigroup and Mattel(Friday).

#### IN THE UNITED STATES

On Tuesday, the Senate Banking Committee will conduct a hearing on better protection for investors after the financial crisis. On Wednesday, Ben S. Bernanke, the Federal Reserve chairman, will give his semiannual testimony on monetary policy and the economy before the House Financial Services Committee. Also on Wednesday, the Fed will release minutes from its policymaking meeting in June.

#### **OVERSEAS**

On Monday and Tuesday, U.S. and Chinese officials will meet to discuss a potential deal to allow U.S. regulators to inspect auditing firms based in China.

### Wall Street Banks expected to post weak 2nd-quarter results

### © 2011 New York Times

Only a few short months JPMorgan Chase traders were on such a roll that they did not have a single losing day in the first quarter.

But when the bank reports its second-quarter results this week, that hot streak will have come to an end. Analysts expect JPMorgan to count about a 20 percent drop in its sales and trading revenues, reflecting a slowdown in investor activity and the dismal performance of its fixed-income and commodities groups.

Bank of America, Citigroup, Goldman Sachs and Morgan Stanley are expected to report similar news. After helping prop up Wall Street during the financial crisis, core trading revenue is projected to drop, on average, by as much as 25 percent from the first quarter, according to Credit Suisse research.

That will put further pressure on the banks' growth prospects, which are already strained by stagnant loan growth and more stringent regulation. It is also prompting nearly every major Wall Street firm to contemplate another round of layoffs amid growing concerns that at least part of the weak results are permanent. "We are undoubtedly being impacted by lower levels of activity," said William Tanona, a financial services analyst with UBS.

"There is a lot of uncertainty for example, oil, gold and other metals prices had



Window washer Chris LaPrelle, works his way around the Wells Fargo Bank Building in downtown Boise, Idaho. After helping prop up Wall Street during the financial crisis, core trading revenue is projected to drop, on average, by as much as 25 percent from the first quarter, according to Credit Suisse research.

(AP Photo/The Idaho Statesman, Darin Oswald)

been rising quickly during the early part of the year as investors anticipated high demand for materials. But as cracks in the recovery kept surfacing, prices headed south - and traders raced to the sidelines. That left most Wall Street desks, which had stocked up on inventory to facilitate trades, holding losing posi-

Although the banks have slowed the spill of red ink from troubled mortgages and other bad loans, they are struggling to increase revenue in their more traditional banking businesses, too. New financial regulations have chipped away at once-lucrative sources of income, like overdraft charges and credit card penalty fees. Higher capital requirements, meanwhile, could further depress profits if some banks are forced to lighten their balance sheets or exit certain businesses altogether. At the same time, the fragile economy has undermined the banks' bread-and-butter business of lending.

The upshot is that trading, which has long been one of the biggest drivers of revenue at Wall Street firms, has become even more

critical.

Fixed-income among the biggest moneymakers for Wall Street, faced a bruising market. In the commodities business,



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#### Conceptis Sudoku

		1	9		7	8		
		6		4		1		
3		9				6		4
7			8		4			9
	6			3			8	
4			6		1			7
4 6		3				5		2
		4		1		7		
		7	3		2	9		

Arubu TODAY

Difficulty Level ★

Sudoku is a number-placing puzzle based on a 9x9 grid with several given numbers. The object is to place the numbers 1 to 9 in the empty squares so that each row, each column and each 3x3 box contains the same number only once. The difficulty level of the Conceptis Sudoku increases from Monday to Sunday.

<u>.</u>	6	9	7	5	4	3	8	2	1
answer	8	4	5	6	2	1	3	9	7
zle a	1	2	3	9	8	7	4	5	6
s puz	9	1	2	4	3	6	7	8	5
day's	4	5	6	1	7	8	2	3	9
Saturday's puzzle	7	ფ	8	2	5	9	6	1	4
0,	3	8	9	7	1	4	5	6	2
	2	7	1	3	6	5	9	4	8
	5	6	4	8	9	2	1	7	3

#### **ACROSS**

- 1 Old emperor's title in Russia
- 5 Radiant 10 Use a sieve
- 14 Not \_\_; absent 15 Polynesian of
- New Zealand 16 Lawn mower
- brand
- 17 Very dry 18 Dwight D. \_
- 20 Kettle
- 21 Hotels 22 Angry
- \_\_ over; cedes "\_\_ to Billy Joe" 23 25
- 26 Fesses up 28 Heavy hammer
- 31 Profession of religious belief 32 "Meet Me in St.
- 34 TV's "Hee \_
- 36 Dines 37 VCR film
- 38 Theater section 39 Enjoy a winter

4 Sunburned

headway

7 Deficit 8 Lode contents

9 Come in first

10 Stowed away

11 "The Hawkeye

uninterested in

24 Lends a hand

State

13 Ripped 19 Conceals

12 Worry

21 Not\_

25 Mixture

26 High cards

27 Male duck 28 Takes to court

29 In a spooky

30 Bird of prey

35 \_\_ away; erode 37 Biden, for short

40 Shoe bottoms

32 Reclines

33 Peculiar

38 Hideaway

wav

6 Makes

5 Make \_\_; atone

- snow sport
- 40 Grains 41 Zahn or Abdul
- 42 Resounds 44 Prison warden
- 45 Mont Blanc or the Matterhorn
- 46 Isle of \_
- Italian resort 47 In a united way
- 50 Actress Turner 51 Underhanded
- 54 Buying a smaller home.
- for example 57 Cincinnati.
- 58 Vicinity 59 Fashion show
- participant
- 60 Pennant
- 61 Interlock, as
- gears 62 Group formed
- to help a sheriff 63 Ms. Banks
  - DOWN Fellow
- 2 None
- 3 Basic math

#### Saturday's Puzzle Solved



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41 Daddy

- 43 Actress Daryl 44 "I've got spurs that jingle, \_\_,
- jinglé.. 46 Walking sticks 47 Eve's hubby
- 48 Achy 49 Has debts
- exercise system 55 Mischief maker 56 Brooklyn tourist

50 Can tops 52 Fib teller

53 Meditative

attraction 57 Many a time

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DIVI PHOENIX
Wk 4 Studio\*
Wk 8 Studio

Wk9 1BR

#### LAQUINTA BEACH RESORT

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WK 1, \$12,995 2BR Pool WK 2, \$12,995 2BR Pool WK 4, \$12,995 2BR Pool

Wk 8 \$9,000 1BR Garden\*

Wk 8 \$12,000 2BR Pool\*

Wk 9 \$8,500 1BR Garden\*

Wk 9 \$12,000 1BR Pool\* Wk 10, \$6,500 1BR Garden

Wk 14, \$13,000 2BR Pool\*

Wk 24 \$1,860 Studio Wk 19, 3,15 1BR Garden

Wk 20, \$4,200 1BR Pool Wk 31 \$1,920 1BR (Even Yr.)

Wk 32 \$7,200 2BR Pool Wk 38 \$6,600 2BR Pool Wk 42 \$4,500 1BR Pool Wk 45 \$11,000 2BR

Wk 46 \$10,000 2BR Pool\* Wk 47 \$10,000 2BR Pool\* Wk 47 \$20,000

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### Aruba TODAY

### Shuttle's last hookup: Hugs, kisses and emotion

MARCIA DUNN AP Aerospace Writer

**CAPE CANAVERAL, Florida (AP)** — As the miles melted between Atlantis and the International Space Station, the emotions grew — in orbit and on the ground.

At Mission Control on Sunday, lead flight director Kwatsi Alibaruho declared "this is it" as he gave the OK for the final docking in space shuttle history. Flashbacks to the shuttle's very first space station docking — with Russia's Mir in 1995 — flooded his mind as viewed the shuttle on the screens. He was a NASA trainee back then.

About 240 miles (390 kilometers) above the Pacific, the station's naval bell chimed a salute — one of many landmarks, or rather spacemarks, of this final two-week shuttle mission that are being savored one by one.

"Atlantis arriving," called out space station astronaut Ron-

ald Garan Jr. "Welcome to the International Space Station for the last time."

"And it's great to be here," replied shuttle commander Christopher Ferguson.

Cries of joy and laughter filled the connected vessels once the hatches swung open and the two crews — 10 space fliers altogether representing three countries — exchanged hugs, handshakes and kisses on the cheek. Cameras floated everywhere, recording every moment of the last-of-its-kind festivities.

Atlantis, carrying a year's worth of supplies, is being retired after this flight, the last of the 30-year shuttle program.

"I won't say that I got close to welling up in the eyes, but I will say that it was a powerful moment for me," Alibaruho later told reporters. He tried to keep his feelings discreet so as not to distract his team of flight controllers, but said, "I know they were all feeling very similar emotions, thinking about where we've come from, how much we've accomplished ... what's coming next."

Alibaruho said the moment was also powerful for the 10 people in space for the docking: six Americans, three Rus-

redundancy desired for the rendezvous, but did not hamper the operation.

Within a few hours, though, news came that NASA was monitoring a piece of space junk that could come dangerously close to the orbiting shuttle-station complex on Tuesday — right in the middle

a space shuttle to a space station.

Nine of those were to Mir back in the 1990s, with Atlantis making the very first. The U.S. and Russia built on that sometimes precarious experience to create, along with a dozen other nations, the world's largest spacecraft ever: the permanently inhabited, finally completed, 12½-year-old International Space Station.

This time, Atlantis is delivering more than 5 tons of food, clothes and other space station provisions — an entire year's worth, in fact, to keep the complex going in the looming post-shuttle era.

The shuttle astronauts quickly handed over a bag of groceries loaded with fresh fruit and promised the station residents some extra jars of peanut butter. "Outstanding," said inhabitant Michael Fossum.

Ferguson was at the controls as Atlantis drew closer, leading the smallest astronaut crew in decades.

Only four are flying aboard Atlantis, as NASA kept the crew to a minimum in case of an emergency. In the unlikely event that Atlantis was seriously damaged, the shuttle astronauts would need to move into the space station for months and rely on Russian Soyuz capsules to get back home. A shuttle always was on standby before for a possible rescue, but that's no longer feasible with Discovery and Endeavour officially retired now.

Two days into this historic voyage — the 135th in 30 years of shuttle flight — Atlantis was said by NASA to be sailing smoothly, free of notable damage. Sunday's docking proved to be as flawless as Friday's liftoff.



This frame grab from NASA-TV shows space shuttle Atlantis performing a pitch maneuver as it closes in for one last docking at the International Space Station, Sunday, July 10, 2011. Atlantis is delivering more than 4 tons of food, clothes and other space station provisions — an entire year's worth, in fact, to keep the complex going in the looming post-shuttle era.

(AP Photo/NASA)

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sians and one Japanese.

"You could sense a palpable increase in emotion from all of the crew members, not just our U.S. astronauts," he said. "They were extremely happy and really elated to see their visitors, and I know that they really recognize and appreciate the significance of these moments."

A computer failure aboard Atlantis took away some of the

of a spacewalk.

Mission management team chairman LeRoy Cain stressed it was still too soon to know whether the unidentified object would truly pose a threat, and that a decision would be made Monday as to whether the linked spacecraft would have to move out of harm's way. The size of the object was not immediately known. This was the 46th docking by



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### Aruba TODAY

### Kate brings feminine look to BAFTA

#### AMANDA KWAN Associated Press

Even in a town where celebrity-studded awards shows are commonplace, it was the most anticipated event of the season.

It wasn't Prince William's match at the charity polo game Saturday. It wasn't the visit to Los Angeles' Skid Row on Sunday.

It was the unveiling of the Duchess of Cambridge's travel wardrobe.

Much expectation followed the young royal couple as they took their first state trip to Canada and the United States, with royal-watchers wondering how they would handle themselves, celebrity-hounds delighting over the mix of real and Hollywood royalty, and fashion observers waiting for new looks from a duchess whose picks can clear stockrooms within hours of an appearance.

To many, the former Kate Middleton's sartorial choices in California hit just the right notes — even though she didn't pack any surprises. She brought all feminine looks, among them: a pleated lilac floor-length gown designed by Sarah Burton of Alexander Mc-Queen, a vibrant green Diane von Furstenberg shift with a waist-tie, and a silver silk dress with hand-painted flowers by British designer Jenny Packham. "It's like our first ladies," said Kate

Betts, a contributor editor for Time magazine and the author of "Everyday Icon: Michelle Obama and the Power of Style." "We're always going to think of them as role models — people we look to as some kind of example, either by the way they dress or the way they

speak." The duchess eschewed bright colors and bold prints even in sunny Southern California, though she donned the floral Packham for a charity polo match in Santa Barbara. That designer also made a yellow silk dress that the duchess wore in Canada.



Kate, the Duchess of Cambridge, arrives at the inaugural BAFTA Brits to Watch 2011 event at the Belasco Theater in Los Angeles this weekend.

(AP Photo/Chris Pizzello)



Yara Khoury Mikael, center, newly crowned Miss Lebanon 2011, acknowledges to the audience together with other contestants during the Miss Lebanon 2011 contest in Beirut, Lebanon, late Sunday, July 10, 2011.

(AP Photo/Bilal Hussein)



British soccer player David Beckham mingles with guests during a private reception for Prince William and Kate, the Duke and Duchess of Cambridge, at the British Consul-General's residence in Los Angeles, Friday, July 8, 2011.

(AP Photo/Chris Pizzello, Pool)

### Beckham welcomes a baby girl

LONDON (AP) — David Beckham's spokesman said that the soccer star's wife Victoria has given birth to a healthy baby girl on Sunday.

Simon Oliveira said that the celebrity couple are "delighted to announce the birth of their daughter."

"Happy and healthy she arrived at 7.55 am this morning at Cedars Sinai hospital in Los Angeles and weighed 7lbs 10oz," Oliveira posted on Twitter, adding that the Beckhams' three sons "are excited to welcome their baby sister to the family."

The Beckhams, who married in 1999 and whose celebrity is entrenched on both sides of the Atlantic, already have three boys: Brooklyn, 11, Romeo, 8, and Cruz, 5.

The family have yet to announce a name for the little girl, who was born the morning after Beckham scored directly from a

corner kick to give the Los Angeles Galaxy a 2-1 victory over the Chicago Fire, extending his team's Major League Soccer unbeaten streak to 12 matches.

The 36-year-old Beckham captained England's national team from 2000 to 2006. He played for Manchester United and Spain's Real Madrid before moving to L.A. to join the Galaxy in 2007.

Thirty-seven-year-old Victoria Beckham found fame as a singer for 1990s girl band the Spice Girls and has since become a fixture of the fashion circuit.

Just days ago the LA Galaxy star posted a picture of his heavily pregnant wife on Facebook. Beneath the image — which appeared to show his wife sunbathing — Beckham wrote: "Took this pic of Victoria while she wasn't looking. She looks amazing, so close now to the baby being born!"

### Crow's donation to wild horse group criticized

MARTIN GRIFFITH, Associated Press

**RENO, Nev. (AP)** — Sheryl Crow, hailed as a champion of wild horses that roam the range in the West, is being criticized by a national animal rights group.

The "All I Wanna Do" singer plans to donate some proceeds from her July 22 concert at a Wyoming rodeo to a wild-horse protection group that's suing the government to halt a big mustang roundup in Nevada.

But Illinois-based Showing Animals Respect and Kindness is calling on the Colorado-based Cloud Foundation to reject the donation. It's accusing Crow of hypocrisy for performing at Cheyenne Frontier Days where it claims wild horses are abused.

Cloud Foundation officials say Crow is a true champion of wild horses, and the criticism is unjustified because rodeos are prohibited from using mustangs removed from the range by the government.

### Aruba TODAY

### Soundgarden revives squalls of grunge anew



Chris Cornell, of the band Soundgarden, performs at the Prudential Center in Newark, N.J., July 8, 2011. Soundgarden has reunited after 14 years between tours.

(Chad Batka/The New York Times)

that backdrop, Soundgarden's songs remain as odd and monumental as they were. The band's drummer, Matt Cameron, joined Pearl Jam in 1998, while Cornell offered projects that were mediocre (the band Audioslave) and downright baffling (a 2009 album, "Scream," of teenoriented pop-R&B songs produced by Timbaland). Onstage, Cornell half-apologized that Soundgarden was playing all old songs - not that there were any complaints - and promised, "We're going to be back soon with new songs as well."

It was impossible to tell how much camaraderie there is in the regrouped band. Cornell and Kim Thayil on guitars, Ben Shepherd on bass and Cameron were spread across the stage and concentrating music that demands it. There's no room for error; every part of a Soundgarden song is exposed, in arrangements that cantilever slow-moving lines - from Thayil's guitar, which sometimes hints at Indian raga modes, and from Cornell's aching voice, rising way up without losing its rasp – over double-time salvos from bass and drums, usually evading the regularity of 4/4 time. (Shepherd did get in some clowning, like aiming his bass from the shoulder during "Gun.")

"Jesus Christ Pose" and "Rusty Cage" barreled ahead at punk speed;

### JON PARELES © 2011 New York Times

First came the drone: a buzzing swarm of electric guitar tones. A clear, arching guitar line rose out of it. Then bass and drums clobbered their way in with a riff, and Chris Cornell lofted his voice into the moaning, chantlike melody of "Searching With My Good Eye Closed," intoning, "I'm on my way / Lookin' for the paradigm." After 14 years between tours, Soundgarden was back in full force, its paradigm intact, when it performed on Friday night at the Prudential Center in Newark. "Sorry for the long wait," Cornell told the crowd.

Soundgarden was an architect of grunge in the late

1980s and early 1990s, arriving at it by way of heavy metal's blunt riffs, progressive rock's irregular meters and a desolate, deathhaunted outlook, often sounding like Led Zeppelin with a deep angst hangover. While Nirvana looked toward punk and Pearl Jam toward psychedelia, Soundgarden stayed sinewy and implacable. Even at its most tuneful – with its majestic 1994 hit "Black Hole Sun" - Soundgarden placed gaping spaces in its music, isolating the singer in torment and rage.

During Soundgarden's absence, so-called alternative rock solidified as a radio format, simplifying and standardizing grunge but hardly improving it. Against



Chris Cornell of Soundgarden brings the crowd alive as they perform at the Prudential Center in Newark, N.J., July 8, 2011.

(Chad Batka/The New York Times)



Chris Cornell of Soundgarden earns an astounding standing ovation at the close of their concert at the Prudential Center in Newark, N.J., July 8, 2011.

(Chad Bałka/The New York Times)

"Slaves & Bulldozers" was adamantly lumbering, a giant stubborn barricade as Cornell howled, "Every word I said is what I mean." This is one reunited band that can pick up right where it left off.





### From The New York Times 31 Monday, July 11, 2011

### Murdoch's fatal flaw



JOE NOCERA
© 2011 New York Times

It's often been noted - especially of late – that Rupert Murdoch's entree into British newspapering took place in 1969, when, as a brash young Australian publisher, he bought The News of the World, a spicy Sunday paper that he turned into an even spicier tabloid, a cross between The New York Post and The National Enquirer. But that's never been quite right. Murdoch's real introduction to British journalism came in the early 1950s, when he was fresh out of college. His father, an editor and publisher in Australia, had died the year before. Murdoch headed to Fleet Street - "the Mecca of competitive journalism," as he would describe it many years later - to learn the ropes so he could take over his father's paper in Adelaide.

"I sat in on The Daily Express," he told Esquire magazine in 2008, "and I enjoyed it so much, I thought, I gotta have a job here, just to learn." He remained there for the next five or six months, staying at a friend's apartment. "It was one of the happiest experiences of my life," he said.

Though World War II was long over, a lingering paper shortage meant that all the London newspapers were limited to eight pages a day. "Everything was boiled down to two paragraphs or so," he recalled in the Esquire interview. "Brevity was important. Facts had to be right. And it was exciting." What particularly enthralled him was the brutal competition for stories – "like it was life or death." An editor would issue a daily critique: "We had 156 stories today, and The Daily Mail had 164. Never let that

happen again.' Nearly 60 years later, Murdoch is the head of a \$33 billion media empire. News Corp., dominated by its holdings in television and film. Yet even though newspapers account for less than 17 percent of the company's revenues, Murdoch still thinks of himself as a newspaperman. And there is still nothing more thrilling to him than a scoop by one of his papers - the more salacious, the better. How those stories are obtained has never been of much concern to him. In Murdoch's mind, at least, it's still life or death. The kill-or-bekilled culture he created at his newspapers helps explain,

for instance, why his New York Post was willing to publish an article last week, based on the thinnest of sourcing, claiming that the hotel housekeeper Dominique Strauss-Kahn was accused of sexually assaulting was actually a prostitute. (The woman has since sued The Post.) It helps explain why Robert Thomson, the editor of his Wall Street Journal, sent out a memo a few years ago saying that Journal reporters would henceforth be judged not on their ability to report deep, thoughtful stories - long The Journal's strength - but on whether they regularly broke news, even by a matter of "a few seconds," for the Dow Jones Newswires. And, of course, it helps explain why his News of the World will cease to exist after this Sunday's edition. The News of the World phone hacking scandal, which has heaped such disgrace not just on the paper but on Murdoch himself, making him the object of an entire nation's disgust and anger, is at once inexplicable and predictable. On the one hand, reporters who work at pressure-packed scandal sheets quickly become inured to crossing lines and destroying lives; it's what they do. On the other hand, it's still hard to believe that not a single reporter or editor at The News of the World had the sense to realize that tapping into the cellphone of a murdered teenager was deeply wrong - no matter how many great scoops resulted. That, however, appears to be the case. The Murdoch culture had stripped them of their conscience. Even now, Murdoch hasn't exactly seemed remorseful. Yes, he is shutting down The News of the World. but that is largely for tactical reasons: He is desperately trying to salvage a deal – contingent on government approval – to buy the 69 percent of BSkyB, the satellite TV service that he doesn't own. He refused to fire Rebekah Brooks. the former News of the World editor and one of his top lieutenants. One hears that privately, he places the blame for the scandal not on the actions of his reporters, or the culture he created, but on a vendetta by his enemies. Most people outgrow their

20-something selves. As they age, they realize that the impulses and excitements of youth need to be tempered with the judgment, empathy and caution that comes with maturity. They get a better feel for the lines that ought not to be crossed. Journalists, in particular, learn that there are stories that ought not to be pursued. Not every scoop is worth it. Murdoch's essential problem is that he never grew up. His instincts as a journalist are the same as when he was 22. "I love competition," he said at the end of that Esquire interview. "And I want to win." A little too much, it turns out.



### Action! Romance! Social justice!



NICHOLAS D. KRISTOF © 2011 New York Times

Summer reading often consists of mindless page-turners, equally riveting and vacuous. So as a public service I'm delighted to offer a list of mindful page-turners – so full of chase scenes, romance and cliff-hangers that you don't mind the redeeming social value.

These are 10 triumphs of fiction, both fun to read and significant for literary or historical reasons. I guarantee pleasure and also bragging rights at your next cocktail party. And if your kids read these, I bet they'll ace the SAT.

I did lard my list with great novels relating to social justice: at a time when inequality in America has soared to historic levels, it seems useful to exercise the conscience as well as the imagination. So here's my quirky list: Best Beach Reading Ever.

"Germinal," Emile Zola's masterpiece, describes coal miners in France during a strike in the 1860s. Its description of the idealist Etienne and his love interest, Catherine, and of their struggles and dreams of a better life, makes this an enchanting read.

You're transported back into one of the battlegrounds of the Industrial Revolution, and come to understand the labor movement's origins in a way that no history book could teach.

"Pale Fire" isn't as well-known as the wickedly funny "Lolita," also by Vladimir Nabokov, but it should be.

"Pale Fire" is a dazzling feat of imagination and literature, unlike any other novel I know of. It's an epic poem, an adventure about the mysterious land of Zembla, and most of all a puzzle: Is a key figure insane? "Uncle Tom's Cabin," by Harriet Beecher Stowe, who was born 200 years ago this year, is the novel that made slavery impossible for America to tolerate any longer.

It's a profoundly moving read, a tear-jerker, and a shattering window into one of this country's original sins.

Some schools today ban it because of its use of the N-word, but it remains a powerful and illuminating exploration of the human dimensions of slavery in America

"The Grapes of Wrath" is John Steinbeck's legendary account of an Oklahoma family's struggles during the Great Depression.

Tom Joad and his family abandon all that they have and make their way to California in hopes of a better life – but find the playing field always tilted against them. With the nation still recovering from the Great Recession, this is the perfect time to read about Tom's travails.

"Wuthering Heights," by Emily Bronte, may be literature's greatest love story.

Catherine must choose between her soul mate, Heath-cliff, who lacks status and education, and the far more respectable Edgar. The characters are achingly luminous: they are shaped by 19th-century presumptions about class and male dominance, but are subject to irrepressible human emotions.

"Our Man in Havana," by Graham Greene, is a comedy and spy thriller that might seem a bit low-brow for this list. But two of the lessons we never quite learn in foreign policy are that nothing goes as planned, and that intelligence scoops are always suspect.

Greene's story of a hapless spy in Cuba makes those points in an unforgettable way.

The spy has nothing real to report, so he begins to make things up, and then the drama becomes deadly.

"All Quiet on the Western Front," by Erich Maria Remarque, may be the most renowned war novel ever. It tells the story of a young man and his school friends who join the German Army in World War I, and their discovery that war isn't glorious, it's a tedious nightmare.

"Les Miserables," by Victor Hugo, tells of Jean Valjean, who has just been released from prison for attempting to steal a loaf of bread to feed his sister's family.

He is relentlessly pursued by Inspector Javert in a nail-biting yarn, with better chase scenes than anything in a James Bond movie. This is also a beautifully crafted exploration of social class, justice, redemption and mercy.

"The Mysterious Stranger" isn't Mark Twain's most famous work, and it doesn't make you laugh out loud like "The Prince and the Pauper" or "A Connecticut Yankee in King Arthur's Court."

But it is a short story that wrestles with questions of God and evil. It tells of a callous angel who drops in on a village and wreaks havoc.

The angel makes tiny clay people come alive and then, for amusement, destroys them with a storm, a fire and an earthquake. Like all Twain, it's immensely readable – and more than most short stories, it makes you think.

"Scoop," by Evelyn Waugh, is a hilarious dissection of the tabloid news business, centered on a nature writer who is mistakenly dispatched to cover a war in Africa. I wish I could say that "Scoop" is simply an absurd comic satire.

But anyone who has covered Iraq or Afghanistan knows that it is still resonant – and relevant. And if you read it, you'll get a sense of the uncertain and often unreliable path by which news coverage reaches you.

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